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Preface

The First ICMETM 2014 has finished with a perfect ending in March 22-23, 2014. During the conference, the organizing committee received lots of papers on economy and management from different universities, scientific research institutes and so on, which have been published online by SHS Web of Conferences.

Based on the great achievement, the second International Conference on Modern Economic Technology and Management comes at the appointed time, February 12-13, 2015, in Xiamen, China. This time the conference will further discuss the unsolved problems and try the best to propose the countermeasures and significant suggestions on economy and management. The conference papers can be divided into two parts: Economy & Industry and Management & Society. The economic hot topics, like equity fund, commodity purchasing power, enterprise performance, are discussed and the information management system, personality of the individual leader, professional ethics, etc. are also involved.

Many excellent viewpoints and persuasive conclusions are obtained in the proceedings, however, it must be admitted that there maybe exist a few defects and shortcomings which needs more efforts to correct and supplement.