

SHS Web of Conferences **23**, 00001 (2016)

DOI: 10.1051/shsconf/20162300001

© Owned by the authors, published by EDP Sciences, 2016

PREFACE

Prince of Songkla University, Pattani campus focus on the mission of research in academic progress and support researchers to publish their research to the public continuously in order to use the researches in practical application. So the academic conferences have held for presenting researches since 1992, 1998-1999! 2001 and 2003 until present. This year is the 15th conference.

For this conference, Prince of Songkla University, Pattani campus together with Centre for Research Initiative (CRI): Liberal Arts & Social Sciences, Division of Research & Innovation Universiti Sains Malaysia and Graduate School Project, Nakhon Si Thammarat Rajabhat University establish the PSU-USM-NSTRU International Conference on Arts and Sciences 2014. The objectives are to process and publish the research to the public, to support researcher, scholar, student of graduated from various disciplines to have occasion for publish the research and to meet and exchange the ideas to each other so that it will lead to have a new approach of research development or to do research together. The participants include teachers, academics, researchers, graduate students and interested people from many countries.

All of the conferences, not only to published researches, but they open occasion to researcher either from the campus or others to published their researches in the same stage, for they can know about the academic advancement of various fields and have opportunity to share knowledge and experience. Maybe it would bring new researches which are challenging. It is opportunity for researchers to improve their researches, and it is motivation in doing research for a new researcher or university's researcher to do research with the researcher from another major or another institution.

The PSU-USM-NSTRU International Conference on Arts and Sciences 2014 will be held on 2-3 June 2014 at Hunsa JB Hotel, Songkhla which Centre for Research Initiative (CRI): Liberal Arts & Social Sciences, Division of Research & Innovation Universiti Sains Malaysia, Graduate School Project, Nakhon Si Thammarat Rajabhat University and Prince of Songkhla University will be the host together.

This International Conference has published the report of research presentation in CD, so there are researches for all 45 topics including the following 5 track.

- Track 1: Peace, Culture, Gender and Identity
- Track 2: Tourism, Economy and Sustainability
- Track 3: Natural Science and Technology
- Track 4: Education
- Track 5: Health Science

The research will have more value if it can be applied and used practically.

Hopefully, there will be the people who interest in the research and use it appropriately and make benefit for the public or use the research as a basis and create research to make it more improving.

**Board of the PSU-USM-NSTRU International Conference
on Arts and Sciences 2014
PSU-USM-NSTRU International Conference on Arts and Sciences 2014**