1st i-CSH
International Conference Social and Humanity

KEYNOTE SPEAKERS
1. Prof. Ferry Jie, Ph.D (School of Business and Law Edith Cowan University in Western Australia)
2. Dr. Janny Madja (Vice Rector, Petra Christian University)
3. Maznimnul M., Ph.D (International Islamic University, Malaysia)
4. Dr. Rubi Basuki (Head of Institute for Research & Community Service)

COMMITTEE
Conference Chairs
• Rubi Basuki (Petra Christian University, Indonesia)
• Zepin Jwa Husada Taring (Petra Christian University, Indonesia)
• Resmana Lim (Petra Christian University, Indonesia)

Organizing Committee
• Syamsu Roesni Basara (Petra Christian University, Indonesia)
• Ferry Jie (School of Business and Law Edith Cowan University, Western Australia)
• Hotan Siagian (Petra Christian University, Indonesia)
• John Francis Diz (Chung Yuan Christian University, Taiwan)
• Dwi Setiantow (Petra Christian University, Indonesia)
• Kim Jungsun (Dongseo University, South Korea)
• Idris Prijadi Hadi (Petra Christian University, Indonesia)
• Nik Azimnul bin Adib Rahman (Universiti Utara Malaysia, Malaysia)
• Agusti da Conceicao Soares (Institute of Business, Timor Leste)
• Uliek Saeliojo (Petra Christian University, Indonesia)
• Korac Huseinutang Harro Sitiayang (Petra Christian University, Indonesia)
• Daniel Budiana (Petra Christian University, Indonesia)
• Ritoiy Karina MR Brahmarani (Petra Christian University, Indonesia)
• Widiyo Suprapto (Petra Christian University, Indonesia)
• Marianna Ing Melayik (Petra Christian University, Indonesia)
• Priska Fabinia Hananto (Petra Christian University, Indonesia)

International Scientific Committee
• Prof. Kim Junghun (Dongseo University, South Korea)
• Prof. Otto Annu (Kuopio University, Lithuania)
• Prof. Nri Luh Putu Wagisnuri (Udayana University, Indonesia)
• Proff. Pauliningi Gambari Adinur R (Merdeka University of Medan, Indonesia)
• Prof. Christianti Dwistmastra (Satya Wacana Christian University, Indonesia)
• Ferry Jie (School of Business and Law Edith Cowan University, Western Australia)
• John Francis Diz (Chung Yuan Christian University, Taiwan)
• Yohya Jayn (Linnaeus University, Sweden)
• Zane Vinicio Gaito (University Latvia, European Union)
• Siti Astayn (Brawijaya University, Indonesia)
• Leio Sintani (University of Polangkarya, Indonesia)
• Teuku Rolli Ihmansyah Putra (Syiah Kuala University, Indonesia)
• Marwan (University of Khairun, Indonesia)
• Benny Budianto Tjandra (Maranatha Christian University, Indonesia)
• J Nozman Sula (Petra Christian University, Indonesia)
• Nik Azimnul bin Adib Rahman (Universiti Utara Malaysia, Malaysia)
• Brian Hamilton Tweedale (Sheffield Hallam University, England)
• Yohanes Sondang Kunto ( Wageningen University and Research, Netherlands)
• Ridhotma Shanti D. Ottemoelsee (Bangor University, United Kingdom)
• Maria Praptingin (University of Aberdeen, Scotland)
• Agusti da Conceicao Soares (Institute of Business, Timor Leste)
• Firdianta Sebagas (Tarsima Jaka Karas University, Indonesia)
• Lukmansyah (Adhi Tama Institute of Technology, Indonesia)

THE CONFERENCE WILL BE HELD IN:
Surabaya, Indonesia on 03-05 October 2019
Location : Petra Christian University Surabaya, Jalan Siwalankerto 121 – 131, Indonesia
Organized by : Institute for Research & Community Service, Petra Christian University

http://icsh.petra.ac.id/current

http://icsh.petra.ac.id/current
If you need a proceeding cover of the 1st ICHS 2019 above. Please email to the Contact Person below:

Dr. Zeplin Jiwa Husada Tarigan, S.T., M.M.T.
Email: icsh@petra.ac.id
Phone: +62 312 983 145
Preface ICSH

It was a great pleasure and honor for us to have all of you in the 1st International Conference on Social Sciences and Humanities (ICSH) 2019. As we know, the conference was held on 03 to 05 October 2019 at Petra Christian University Surabaya, Indonesia, organized by Institute for Research & Community Service. We felt exceptionally blessed to get a good response from many participants who had such a great concern about the various and vast topics covering issues from creative industry to political communication.

The 1st International Conference on Social Sciences and Humanities (ICSH) 2019 was held successfully with four keynote speakers from different institutions. They are i). Ferry Jie Ph.D, School of Business and Law Edith Cowan University in Western Australia, ii). Dr. Jenny Mochtar, Petra Christian University, iii). Maizirwan Mel, Ph.D, International Islamic University, Malaysia, iv). Dr. Ribut Basuki, Institute for Research & Community Service, Petra Christian University.

The conference was carried out in three steps. The first step was the review of 94 incoming abstracts by scholars from national as well as international institutions. After the review, 82 abstracts were accepted for presentation by requiring the writers to send the full articles. The second step was the examination of the full articles by the Scientific Committee. From the examination, an amount of 65 articles were granted for presentation. The third step was the publication process. After a careful refereeing process on selected and accepted presentation, an amount of 59 articles were decided by Scientific and Editorial Board for publication.

From 59 selected articles, amount 31 of them were the results of joint research by Indonesian and overseas scholars. In the collaboration research, 35 institutions were involved 12 of which were from abroad Indonesia. The overseas institutions are from Algeria, Australia, Estonia, Latvia, Lithuania, Malaysia, Nepal, Pakistan, Republic of China, Russia, Sweden, and Taiwan. All articles have passed the publication requirements by Web of Conferences standard, reviewer’s comments, and SI (Système International d’Unités). The similarity test used Turnitin program (with the highest margin on 20 %), with 90 % of the references were strictly examined on 15 years at the oldest, reflected in Google, and editing procedures from scholars from seven countries (Estonia, India, Indonesia, Latvia, Lithuania, Malaysia, and Sweden).

From the articles, we may learn that the understanding of the increasing roles social sciences and humanities can help us predict what contributions we, as social sciences and humanities scholars, are able to give to the future of civilization. Therefore, in line with this, Institute of Research and Community Service, Petra Christian University is highly motivated to invite scholars to exchange ideas and experiences in the 2nd ICSH which will be held in the end of 2020 or, in case it is still impossible due to the Covid-19 pandemic, early 2021. We do hope that this conference will lead us to better thoughts and wider perspectives.
On behalf of Petra Christian University, Surabaya; I would like to thank our gratitude to the official committee, scientific & editorial boards, and organizing partners. Special thanks as well to RP Editage Services (Mr. Roy Hendroko Setyobudi and Mr. Rangga Kala Mahaswa) for trusting and supporting this conference. We would also like to thank the participants from various institutions for joining this conference and would encourage further research collaboration. Finally, we look forward to welcoming you in the next, the 2nd ICSH.

Thank you,
April 12, 2020, Easter Day in Covid-19 Pandemy

Assoc. Prof. Dr. Zeplin Jiwa Husada Tarigan, S.T, M.M.T.
Conference Chair

Editor in Chief: Roy Hendroko Setyobudi (Malang, IDN)
Board of Editor: Juris Burlakovs (Tartu, EST), Maizirwan Mel (Kuala Lumpur, MYS), Olga Anne (Klaipėda, LTU), Peeyush Soni (Kharagpur, IND), Rangga Kala Mahaswa (Yogyakarta, IDN), Yahya Jani (Kalmar, SWD), and Zane Vincēviča-Gaile (Riga, LVA).

The 1st ICSH 2019

SCIENTIFIC & EDITORIAL BOARD

- Agusto da Conceicao Soares, Institute of Business, TLS.
- Christantius Dwiatmadja, Satya Wacana Christian University, IDN.
- Ferry Jie, Edith Cowan University in Western Australia, AUS.
- I Nyoman Sutapa, Petra Christian University, IDN.
- John Francis Diaz, Chung Yuan Christian University, TWN.
- Juris Burlakovs, Estonian University of Life Sciences, EST.
- Karina Stankevica, University of Latvia, LVA.
- Lukmandroso, Adhi Tama Institut of Technology, IDN.
- Maizirwan Mel, International Islamic University Malaysia, MYS.
- Olga Anne, Klaipeda University, LTU.
• Peeyush Soni, Indian Institute of Technology Kharagpur, IND.
• Pirmanta Sebayang, University Tama Jagakarsa, IDN.
• P. G. Adinurani, Merdeka University of Madiun and RP Editage Services, IDN.
• Rangga Kala Mahaswa, Universitas Gadjah Mada and RP Editage Services, IDN.
• Resmana Lim, Petra Christian University, IDN.
• Ribut Basuki, Petra Christian University, IDN.
• Roy H. Setyobudi, University of Muhammadyah Malang and RP Editage Services, IDN.
• Sautma Ronni Basana, Petra Christian University, IDN.
• Tsitsino Turkadze, Akaki Tsereteli State University, GEO.
• Yahya Jani, Linnaeus University, SWD.
• Yohanes Sondang Kunto, Wageningen University, NLD.
• Zane Vincēviča-Gaile, University of Latvia, LVA.
Photos of the 1st ICHS 2019

The Venue of the 1st ICHS 2019
Campus of Petra Christian University (PCU), Surabaya, Indonesia

Left: Zeplin Jiwa Husada Tarigan, Conference Chair
Right: Maizirwan Mel, IIUM Malaysia, Keynote Speakers

Right: Roy Hendroko Setyobudi, Editor in Chief
Left: Dr. Jenny Mochtar, Vice Rector of PCU and Keynote Speakers of ICSH

Opening Ceremony of the 1st ICSH 2019
Assoc. Prof. Ferry Jie, Ph.D, School of Business and Law, Edith Cowan University in Western Australia. In: “Supply Chain and Logistic Management: Future Research Opportunities”

Assoc. Prof. Dr Jenny Mochtar, PCU, Surabaya, Indonesia In: “Challenges in Quality Assurance: A Ten-Year Journey”
Assoc. Prof. Dr. Ir. Ts. Maizirwan Mel (MMSET, PII) - International Islam University Malaysia, In: “The Role and Importance of Knowledge Economy as Platform for Formation of Industry 4.0”

Assoc. Prof. Dr. Ribut Basuki, PCU, Surabaya, Indonesia. In: “The Use of Dramatic Theater in BIPA (Bahasa Indonesia untuk Penutur Asing) Classes”.
The 1st ICSH’s Participants
The 1st ICSH’s Parallel Session Activities