

UNIVERSITY OF ECONOMICS IN BRATISLAVA

Faculty of Business Management

Department of Business Economy

**CURRENT PROBLEMS OF THE CORPORATE SECTOR 2020**

17<sup>th</sup> International Scientific Conference

13<sup>th</sup> – 14<sup>th</sup> May 2020

Bratislava, Slovak Republic

## **ORGANIZED BY**

FOUNDATION MANAGER  
UNIVERSITY OF ECONOMICS IN BRATISLAVA, Faculty of Business  
Management, Department of Business Economy

## **GUARANTEED BY**

prof. Ing. Helena Majdúchova, CSc.

prof. Ing. Štefan Majtán, CSc.

doc. Ing. Alena Tršťanská, CSc.

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PhDr. Mária Kmety Barteková, PhD.

Ing. Monika Raková, PhD.

Ing. Mária Kozáková, PhD.

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University of Economics in Prague, Czech Republic

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PhDr. Mária Kmety Barteková, PhD.

University of Economics in Bratislava

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University of Economics in Bratislava

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University of Economics in Bratislava

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CURRENT PROBLEMS OF THE CORPORATE SECTOR is an international scientific conference, thematically focused on the various current themes of the corporate sector and the topics linked to the business environment. Its main aim is the presentation of current business issues that concern managers and entrepreneurs operating in CEE markets, presentation of scientific research outcomes by the conference participants and supporting the knowledge transfer by finding the links between scientific research and business practice and the cooperation with domestic and foreign educational and research institutions.

The condition of publishing the paper in the proceeding is its originality, its contribution, presentation of empirical knowledge both at home and abroad. The 17<sup>th</sup> volume of the conference focuses on following fundamental issues:

1. Business economics and finance
2. Marketing research and strategy
3. Business Information Systems
4. E-business
5. Corporate Social Responsibility
6. Supply Change Management
7. Public Administration and Small Business Entrepreneurship
8. Entrepreneurship in small and medium-sized enterprises
9. Economic development of regions and international studies
10. Corporate finance and governance