

Preface

We are pleased to present this collection of scholarly articles of the International Scientific-Practical Conference «Transformation of Corporate Governance Models under the New Economic Reality» (CC-2020). The conference was held in Ural State University of Economics, Yekaterinburg, Russia, on November 20, 2020.

The key topics of the Conference were:

- A shift in the corporate governance paradigm in the context of the technological transformation and the coronavirus crisis;
- Boards of Directors as drivers of business transformation in the new post-pandemic reality;
- Modernization of the stakeholder approach in the development of corporate governance models, understanding of the interests of stakeholders and evaluation of their contribution to the formation of the value and social capital of the business;
- The impact of new technologies (big data, artificial intelligence, neural networks) on the development and efficiency of corporate governance systems;
- Coordination of the corporate governance system with new business formats: ecosystem, platform, distributed companies;
- The impact of digitalization on the formation of strategic corporate interests of a company;
- CSR and corporate strategies: problems of transformation to achieve sustainable development.

The conference was attended in an online format by almost 70 participants from leading universities in 10 countries: Russia, Italy, Hungary, Poland, Bulgaria, Belarus, Uzbekistan, Moldova, Kazakhstan, DPR. The geography of Russian participants is also extensive - Moscow, St. Petersburg, Novosibirsk, Kazan, Saratov, Khanty-Mansiysk, Elista, Omsk, Kemerovo, Ryazan, Nizhny Novgorod, Grozny and other cities.

The conference was held with the informational support of the Russian Institute of Directors, NP "Elite Club of Corporate Conduct". In addition to representatives of the scientific community, the conference was also attended by representatives of the Moscow Exchange, investment companies, representatives of enterprises in the real sector of the economy - NPO Automation, UVZ and others.

An exchange of views, an interesting discussion took place, they talked about how to interpret the processes taking place in corporate governance and in corporate business in general.

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