International Conference «Schumpeterian Readings»
April 07, 15-16, 2021, Perm, Russia

On April 07, 2021, the Plenary meeting of the International Scientific and Practical conference "Schumpeterian Readings - X" was held. The conference sections were held from 15 to 16 of April.

The conference was attended by more than 100 participants from Russia, CIS states, Europe and Asia, including scientists and practitioners from Kazakhstan, Latvia, Lithuania, the Republic of Belarus, Bulgaria, Malaysia, and Germany. The conference reports were presented in two languages (Russian and English) with simultaneous translation. For the online translation Zoom was used.

This volume comprised of the selected reviewed papers dedicated ideas in the field of management, business education and enterprise development. Keynote papers come from renowned scientists and heads of the companies, and dedicated to the questions of the theory and practice of innovation management.

Organizing Institutions

• Perm National Research Polytechnic University
• Government of Perm Region
• International Society of J.A. Schumpeter
• Russian Association of Business Education
• Institute of Economy the Ural Branch of Russian Academy of Sciences
• Retraining Institute Regional Management Centre – RMC

Co-organizing institutions:

• Development Corporation of Perm Krai
• “New Stellar” science and technology park
• Ministry of Industry and Trade of Perm Region
• MBA Centre of South-Ural State Technical University
• Centre of Business Education of Ulyanovsk State Technical University
• MBA Centre of Ural Federal University

About the forum

Goal
To organize a comprehensive discussion of the theory and practice of innovation management.

Objectives

• discussing the innovation management theory
• presenting the ways to managing innovations in industries
• presenting schemes of social innovation management
• discussing the ecosystems innovation management
• presenting advancing innovations in public-sector
• discussing the innovations in human capital development
• analyzing financial mechanism of innovation investment
Official Languages

The official working languages are Russian and English. Simultaneous Russian-English and English-Russian interpretation will be provided at the Conference’s plenary, business sessions, and for keynotes reports.

Expected Outcomes

- adopting a general resolution on the Conference’s main theme;
- publishing the materials of some research and practical events of the Conference in the indexed journal;
- establishing international interregional cooperation and exchange of information, best practices, and experiences in the theory and practice of innovation management.

Expected Participants

- employees and representatives of public authorities in local and federal levels;
- employees and representatives of international organizations;
- employees and representatives of non-commercial and public organizations;
- representatives of diplomatic missions and trade representatives of foreign countries;
- academics and educators;
- professionals, employees of national and international companies.
Program Committee

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