

INTERNATIONAL CONFERENCE ON ENTREPRENEURIAL COMPETENCIES IN A CHANGING WORLD (ECCW 2021)

24th November 2021
České Budějovice, Czech Republic



International Conference
on Entrepreneurial
Competencies
in a Changing World
(ECCW 2021)

<http://www.podnikatelskekompetence.cz/>

Editors: Zdeněk Čaha, Michal Ruschak, Vendula Velková

About the conference ECCW 2021

Date of the conference: 24th November 2021

Due to the unfavorable situation associated with the covid-19 pandemic, the conference was organized online.

Target

The target of the conference is increasing and maintaining the competitiveness of enterprises not only in connection with the effects of the Covid-19 pandemic. Exchange of the latest knowledge to support the flexibility of companies and innovative practices, implemented in all primary and secondary functions of the company.

General topic

Strengthening the competitiveness of start-ups and existing companies in the post-Covid-19 period in the field of:

- Economics
- Strategic management and decision making
- Human Resources SMEs
- Innovations
- Legislative-legal area
- Marketing
- Business ethics and Corporate social responsibility

About organizers

Institute of Technology and Business in České Budějovice

Website: <http://www.vstecb.cz/en/>

Institute of Technology and Business (VŠTE) has about 4,500 students of technically and economically-oriented study programmes, two Master's and six Bachelor's study programmes with a wide range of specializations in civil engineering, mechanical engineering, transport and logistics and economics. Moreover, there are about 2,000 participants in lifelong learning, who officially do not have the status of "student, but it is one of the important activities of the school. This way it is possible to study two-year programmes of the European Council of Business Administration, MBA in Financial Management and BBA in Business Valuation. VŠTE is a higher education establishment with large project activities the main goal of which is to fulfil the long-term intentions of the Institute. The Institute is currently focused on systematic and permanent improvements in quality, deepening the cooperation with the application sphere, infrastructure development, transferring research activities into the application sphere, and increasing the employability of graduates. The Institute's project activities have significantly increased over the past two years.

Faculties

- Faculty of Corporate Strategy
- Faculty of Technology
- School of Expertness and Valuation

Ostbayerische Technische Hochschule Regensburg

Website: <https://www.oth-regensburg.de/en.html>

Ostbayerische Technische Hochschule Regensburg (OTH Regensburg) offers its students an excellent basis for a successful career. The technical university of applied sciences has around 11,000 students. 50 practice-oriented bachelor and master degree programmes in engineering, business studies, design, architecture, health and social studies offer high quality teaching and research. Modern facilities, such as 120 state-of-the-

art laboratories and an award-winning library located on an attractive campus provide the basis for successful studies. OTH Regensburg's areas of expertise are energy & mobility, information & communication, life sciences & ethics, production & systems and building & infrastructure. These areas are tied together by expertise in sensor technology and digitalization. Cooperative applied research spans fields such as renewable energy, sensor technology, mechatronics, bioengineering, computer sciences and automotive engineering.

Faculties

- Applied Natural Sciences and Cultural Studies
- Architecture
- Civil Engineering
- Business Studies
- Electrical Engineering and Information Technology
- Computer Science and Mathematics
- Mechanical Engineering
- Social and Health Care Sciences

Guaranteed by

PaedDr. Mgr. Zdeněk Caha, Ph.D., MBA, MSc.

Prof. Dr. Sean Patrick Sassmannshausen

Prof. Ing. Marek Vochozka, MBA, Ph.D.

Scientific Committee

Prof. Ing. Marek Vochozka, MBA, Ph.D.

Institute of Technology and Business in České Budějovice (CZ)

PaedDr. Mgr. Zdeněk Caha, Ph.D., MBA, MSc.

Institute of Technology and Business in České Budějovice, Faculty of Corporate Strategy (CZ)

Prof. Dr. Sean Patrick Sassmannshausen

Ostbayerische Technische Hochschule Regensburg (DE)

Prof. Ing. Jan Váchal, CSc.
Institute of Technology and Business in České Budějovice (CZ)

Dr. Xenia Justus
Ostbayerische Technische Hochschule Regensburg (DE)

Doc. Mehmet A. Orhan, PhD, MSc, MBA
PSB Paris School of Business (F)

Prof. Dr. József Poór, DSc.
Szent István University (HUN)

Prof. Dr. Daniel Kleber, M.A., M.Sc., M.A.
MODUL University Dubai (United Arab Emirates)

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School of Economics and Management, Kaunas University of
Technology (LTU)

Prof. Ing. Zuzana Dvořáková, CSc.
University of Chemistry and Technology Prague (CZ)

Dr. hab. Włodzimierz Sroka, prof. AWSB
WSB University, Faculty of Applied Sciences, Dąbrowa Górnicza (PL)

Assoc. prof. Ing. Miloš Hitka, PhD.
Technical University Zvolen (SK)

Mario Bogdanović, PhD, Senior research associate, College professor,
MSc in Economics & MA in Economics, MA in Psychology (Istrian
University of Applied Sciences in Pula, Croatia (HRV)

Dr. Anastasiya Peshva
Ural State University of Economics (RUS)

Dr. Johann Fabian Faltermeier, MBA
Ibi research an der Universität Regensburg GmbH (DE)

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J. Selye University (SK)

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The College of European and Regional Studies (CZ)

Prof. Ing. Alžbeta Kucharčíková, PhD.
University of Zilina (SK)

Ing. Marcel Kordoš, PhD.
Alexander Dubček University of Trenčín (SK)

Ing. Silvia Lorincová, PhD.
Technical University Zvolen (SK)

doc. Oleksandr Kushch, CSc.
Kremenchuk National University Mykhaylo Ostrogradskiy (UA)

Ing. Petra Pártlová, Ph.D.
Institute of Technology and Business in České Budějovice (CZ)

Organizing Committee

Ing. Michal Ruschak, MBA

PaedDr. Mgr. Zdeněk Caha, Ph.D., MBA, MSc.

Ing. Iva Klementová, Ph.D.

Ing. Vendula Velková

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