

Practice and exploration of college students' labor education in network era

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Abstract. The popularity of the Network makes college students gradually rely on the Network, comfortable life and parents spoil many college students lack normal labor skills, labor consciousness is weak. This paper investigates and analyzes the current situation of college students' labor education in the network era, combines labor education with the network, makes full use of the network, explores the implementation path to improve the effect of college students' labor education, improves college students' labor skills, and cultivates excellent college students with all-round development of morality, intelligence, physique, beauty and labor.

1 Introduction

While the popularity of the Internet has brought convenience and speed to people, people's ideology has also undergone profound changes, especially among college students in the new era, the idea of seeking comfort and enjoying ease and hard work has occupied the mainstream in the minds of some students [1]. With the development of the Internet, great changes have taken place in the labor concept, labor consciousness and labor habit of some college students. College students are more and more distant from labor, and it seems that they can create a better life without human labor [2]. The results of the national college students' physical health survey show that although the nutrition level and average height of college students are constantly improving, their physical quality is constantly declining, which is closely related to the lack of labor of college students [3]. Therefore, strengthening labor education for college students is not only a requirement of the national level, but also an important measure to improve college students' physical health, so that college students in the new era have a healthy body and a good psychological state.

This study research of labor education university students at present, network times trying to find out the main problems of labor education, puts forward the path and guide students to set up the correct view of labor, cultivating the social responsibility of college students and the practical ability, strengthen the social responsibility of college students, innovative spirit and dedication consciousness, improve the comprehensive quality of college students.

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2 Current situation of labor education for college students

This survey selects nearly 600 college students as the survey object, the survey object is mainly after 00 college students, female students account for about six layers. A questionnaire on labor education is designed, which includes college students' labor habits, labor cognition, labor content, labor value and so on.

2.1 Labor habits

According to the survey, college students rarely participate in labor at home since childhood, and only about 20 percent of them say they often do housework at home. Most college students rely too much on the Internet, rarely to do housework, live a life of clothes and food, they in primary and secondary school, in addition to the collective labor arranged by the school and some simple class health duty, basic do not participate in labor. A small number of college students lack the basic ability to live and work, and are not adapted to the university stage.

Now college students lack of good habits of labor and the stage of primary and secondary schools is inseparable, primary and secondary schools of labor is the main teacher assigned, passive work, primary and secondary school teachers like to work as a tool of punishment, the term "labor" and punishment, error together, rather than the glory, primary and secondary schools lack of labor values education for students. College students in the new era are mainly the only child, parents are more spoiled, rarely let students take the initiative to work, the more do not let children work, the more children do not want to work, the more will not work. Under the influence of such primary and secondary education and family environment, most college students lack good labor habits and think it is unnecessary to take the initiative to work, and teachers arrange and accept it.

2.2 Labor content

As for the content of labor, most college students think that it is campus environment maintenance, apartment area sanitation, collective labor, etc., but they have a relatively simple understanding. College students associate labor with health, thinking that labor is simple physical labor, so they are not strong in labor initiative and passively participate in various kinds of labor under the school system and supervision. About 40% of college students think that participation in these labor should be given certain benefits, such as extracurricular activities credits, a meal voucher, etc., they have a strong purpose to participate in labor, as long as a small number of college students will take the initiative to participate in these labor to exercise their body, cultivate labor skills. For the content of labor, we need to fully understand the connotation of labor, labor and simple health activities separated, labor and student interest, professional practice combined, set up various types of labor projects, innovation of labor content, so that more college students actively participate in all kinds of labor.

2.3 Labor cognition

For the understanding of physical labor and mental labor, only about 10% of college students say that physical labor is important and willing to engage in physical labor. Most college students think that physical labor is inferior and only those who are not capable of mental labor will engage in physical labor. For the meaning of whether to work, most of the college students are recognized, they still identify with the model workers, but also realize the concept of labor is more glorious. About 75% of the students agree with the

idea that labor creates wealth, and a small number of college students are influenced by the Internet and envy the life of getting something for nothing.

The understanding of labor is inseparable from the fact that contemporary college students have not received the education of labor values in primary and secondary schools. The rapid development of economy has created many successful people. Contemporary college students only see a bright appearance in primary and secondary school, but do not see the hard work for success. Entering the university, students know the hardships of labor through the network, most of the college students began to recognize labor education, but most of the students still just stay in the understanding stage, they know that labor is more glorious, do not take the initiative to carry out some labor practice and exercise.

2.4 Labor value

As for the value of labor, influenced by society and family, many students form a wrong value of labor. According to the survey, about 30% of college students combine labor and interest together, believing that as long as they work, there will be material gains and certain returns. They do not recognize the role and value of labor to the all-round development of people, and they do not realize that labor cultivates morality, wisdom, health and beauty with labor. Therefore, it is necessary to broadcast some typical labor propaganda videos through labor propaganda and education to publicize the most beautiful workers around, create a campus culture advocating labor, and make students establish the values of voluntary labor and active labor [4].

3 Measures to strengthen labor education for college students

3.1 Publicize labor education and create labor atmosphere

In the information age, we should make full use of the network and carry out labor education and learning propaganda activities in colleges and universities through various publicity platforms. Through labor education propaganda to guide students to set up correct labor values, let students truly understand the value connotation of labor to change the world, create a better life, let students respect labor, love labor. At important time nodes, model workers are invited to give lectures on labor education to guide students to form a good sense of labor. Set up labor week activities, organize students to participate in collective labor activities, let students realize that labor is also an important part of college life. Excellent college students should take the lead in doing a good job in labor, but also actively promote labor education to students, drive more students to understand the connotation of labor education, in-depth and active participation in all kinds of labor practice activities.

3.2 Strengthen the education of labor values for counselors

Most of the college counselors are young people who just graduated from college. There is not much difference between the education and environment they have received since childhood and the college students in the new era. The labor values of the counselors directly affect the labor consciousness of college students. Many counselors is only the contents of labor education as their work in the student, step by step according to the requirement of the school lead the students to do some simple environment maintenance class physical labor, haven't really realize the labor education as an important content of ideological and political education, can make college students lifelong benefit. Counselors

should take labor education as an integral part of their career development and an effective way to carry out ideological and political education for college students [5]. Counselors should give full play to their initiative and creativity. Under the guidance of the party's labor education policy, first, they should fully identify with labor education, integrate labor education into daily student work, guide college students to correctly understand labor education and enhance their sense of labor value. Second, we should be good at creating the atmosphere of college students' labor values, and create a healthy and dedicated labor culture through the layout of dormitory space and typical publicity around. Third, it is necessary to lead college students to carry out labor practice activities, organize students to carry out various forms of public service labor, at the same time, according to their own professional advantages, innovate the form of public welfare labor, improve the quality of social practice activities, on the basis of labor practice, together with college students to spread labor values. Fourth, as the behavior model of labor education, to provide quality services for students, steadfast treatment of the work, dedicated to the management of the class, fair treatment of students, in the daily work of students reflect their own labor literacy, play a demonstration role.

3.3 Integrate labor education into students' classroom teaching

In order to promote labor education for college students, labor education must be integrated into classroom teaching and given certain credits, and labor education should be promoted through institutions and constraints. First, labor education should be integrated into ideological and political courses. Labor education is an integral part of ideological and political education. Labor education is integrated into the whole process of ideological and political education, reflected in the teaching of ideological and political education, and guided students to identify and understand the labor values of "labor creates wealth" and "labor promotes social progress". Second, labor education should be integrated into professional courses, combined with professional ability and quality requirements and career planning for students to carry out labor education, cultivate students honest and trustworthy, bear hardships and stand hard work, willing to contribute to the spirit of model workers. Combined with teaching activities such as professional novitiate and internship, organize students to participate in labor activities in practice education bases, give full play to the labor education function of all kinds of practice education bases in schools, and enhance students' experience, feelings and cognitive understanding of labor spirit [6]. Let the students strive to enhance professional skills and become excellent high-quality workers. Third, labor education should be integrated into innovation and entrepreneurship, and labor spirit should be integrated into innovation and entrepreneurship education, so as to help students temper their will and character, shape a sound personality, enhance their practical ability, form the quality of innovation and entrepreneurship, and learn to engage in creative work. In addition to other courses, labor education should be separately set up compulsory courses, so that labor education becomes a part of talent training, so that all college students accept labor values education, and guide college students to develop good labor habits.

3.4 Use network platform for management and assessment

Labor evaluation is an effective way to carry out labor education, the evaluation of labor education should be combined with the process and the result, the labor concept and labor values reflected in the labor process, from the labor results to obtain the sense of honor. University labor education can be incorporated into the second classroom transcripts, set the "labor education" in the second classroom transcripts module, through the second classroom transcripts network platform, records, and review the student to participate in the

labor practice activity, timely summary, information release labor education activities, the labor education according to the type, content, time for refinement, and give a certain score, When students finish their work, they can obtain certain achievements through the Internet and realize the informatization of labor education management. Students can also take advantage of the network platform to participate in some activities of live delivering goods for agricultural products and help farmers online to experience the hardships and harvest of labor and form positive labor values.

3.5 Home-school cooperation to promote labor education

For colleges and universities, although the students have grown up, but some students are not mature enough, the school needs to build an interactive communication platform for parents to care about the development of the school, understand the school education management and jointly cultivate students. Parents can establish a parent committee and network communication platform to promote the importance of labor education among parents, requiring students to actively participate in all kinds of labor in the holidays, home-school cooperation, through labor education to form a joint force to care for students, so as to promote students to treat labor correctly, always do not forget labor, improve labor skills.

4 Conclusion

Labor education has become the party's educational policy in the new era. Colleges and universities, as the main battlefield of training new people, should actively respond to the needs of The Times, take labor education as an important part of ideological and political education of college students, and promote the spirit of labor and craftsman in the new era. As an important part of the all-round development of college students in the new era, labor education for college students is an effective supplement to morality, intelligence, body and beauty, and an effective carrier to train students to bear hardships and stand hard work. This paper analyzes the current situation of college students' labor education in the new era from the aspects of college students' labor habits, labor cognition, labor content, labor value and so on, points out the main problems existing in the current college students' labor education, and puts forward countermeasures to make full use of the Internet to strengthen college students' labor education. Colleges and universities should combine the professional characteristics of students, carry out labor practice activities that students are interested in, stimulate students to take the initiative to participate in labor; Parents need to change their ideas, improve their understanding of labor education, and cooperate with colleges and universities to do a good job of labor education for college students. Counselors should regard labor education as an important part of college students' ideological and political education, strengthen the supervision and assessment of labor education for college students, and improve their labor skills.

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