

City and Country: a Narrative Analysis of Partnership in Mediation

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Abstract. In recent years, short video has been popular with the public, and its content has been constantly enriched in the development process to meet the needs of different users. As an important branch of short video field, life short video has been continuously sought after by users[5]. In today's era of advocating equality between men and women, the relationship between men and women is also the topic most discussed by people with the continuous development of society. In short life videos, one of the main scenes of the relationship between men and women is the daily relationship between partners. In order to analyze the difference of relationship between urban and rural areas, this article adopted literature research and text analysis method to explore and compare the urban and rural lifestyle between partners in a short video in the type of love, love attitude, Partner relationship and get along with atmosphere on the different way of narrative, and summarizes the media partnership narrative differences between urban and rural table to concentrated reflection. It is found that there are indeed differences between urban and rural areas in the above four aspects. In urban media, couples' life tends to be "happy and happy binary relationship life" while in rural areas, couples' life tends to be "harmonious and multiple relationship life" and so on. However, the story presented in the media is different from the real life, so the last part of this paper also makes a correct guide to the media partner relationship.

1 Introduction

Love has been an eternal theme pursued by people since ancient times [1]. From the jian 'an years of the Eastern Han Dynasty, "the peacock flies southeast, five miles and one wandering" tells the story of Liu Lanzhi and Jiao Zhongqing, a petty official of Lujiang, who are both talented and beautiful. In the Eastern Jin Dynasty, "the green grass is in full bloom, and the butterflies are wandering for a long time" tells the tragic love story of Liang Shanbo and Zhu Yingtai, and the love quotations of Wang Xiaobo and Li Yinhe known by the modern world, all of which reveal people's attention to the love story.

At the same time, the theory of love is constantly improving with the development of The Times. , sternberg believes in the theory of "love triangle", although human love is complicated, but the basic composition is divided into "motivation, emotion and cognition", on the basis of further motivation, emotion and cognition between the sexes in their relationship is divided into "passion, intimacy and commitment" in a love relationship full three not exist independently, but rather complementary to each other. Canadian sociologist John Alan Lee divides the love between men and women into six forms: the erotic love full of romantic passion; Unwilling to undertake the responsibility of love, the pursuit of exciting love of games; The love of friendship; Have a strong sense of emotional need, like to control each other's at-

tachment love; Rationality is higher than emotion, realistic love considering each other's realistic conditions and altruistic love seeking love without return[2].

Nowadays, more and more people like to record their life stories by taking videos, because for ordinary people, it is also an opportunity for them to know and understand themselves again by discovering the extraordinary things that can be shared and worthy of attention in ordinary life. For viewers, everyone has their own "circle", want to break through the "circle" to experience the life style of "another circle", short video in the Internet era is one of the best and most convenient ways[8]. Among them, partner life is one of the forms presented in life short videos, which usually records the daily life of a couple or couple from the perspective of the third person. In the short video of couples' life, the blogger highlights the theme of the video in the form of "daily fragments" or "story telling", and at the same time, it also shows the state of the couple's relationship invisibly. Due to the different environment between urban and rural areas, the story of the couple's daily relationship and their attitude towards love are also different in different environments.

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2 Narrative analysis of partner relationship in short videos of urban and rural life

When exploring the stories of urban and rural couples, the popular and representative bloggers on Tiktok platform are selected as the research objects.

2.1 Exquisite beauty, hidden everywhere in life

Couples in cities are often "happy and happy type". They record the stories of a certain day or time in their lives by Vlog[3]. Daily records are mainly about entertainment, funny, insulting or embarrassing events of each other, for example, Tiktok blogger "Dongdong and 37". In an issue named "Age Range", she describes the age of the author's girlfriend in the eyes of different people. The first one is her age in the eyes of the girlfriend herself. After a series of rounding "calculation", she thinks she is 20 years old, but in fact she is 26 years old. The second is the age of the girlfriend in the eyes of the author's mother, who "calculated" that she was 40 by virtue of her imaginary age. The third is the age of the girlfriend in the author's eyes. The author combines the first two answers to get the girlfriend ranging from 20 to 40 years old. Tiktok blogger "wenge couple" in a certain period works recorded the couple in the same unit of work, eat together "romantic", romantic quotes because the hero first saw the wife because of work reasons missed meals, eating alone is very poor, so suddenly appeared, will pass the heroine in advance to prepare food, accompany her to have dinner, It was a romantic act, but the heroine said she lost weight, and the hero ate all the food. The reversed ending adds surprise to the romance of the work. This is also one of the ways that video endings are often handled in the media world of urban couples. Instead of presenting only one style from beginning to end, it adds some entertainment elements while expressing happiness. Urban couples the work as a whole, therefore, present the style and atmosphere between two people to get along in the video are relaxed and happy, at the same time, the way to get along in the age of media between partners is widespread, because it is advantageous to the short video audience in today's life stress, working pressure, family pressure and so on various aspects constantly, You can relax and recharge in time from video.

According to John.Alan.Lee's six forms of love between men and women, urban couples' lives are more about romantic erotic love and friendship love that flows and grows together. In response to their partner's care and devotion, they express their love boldly and sincerely, perhaps with a hug, a kiss, or a thank you. They grow together in love and learn to love. Tiktok vlogger "Chen Sijian" recorded in a video what happened when he went out alone after he had a conflict with his fiancée. Story begins narrates the two people unhappy because some things, also explains the couples in the process of getting along there is always a little noisy, but it will not affect his love for his fiancée, also won't forget their commitment to the other half, so he bought a beautiful flower on the road and his fiancée likes to eat fruit with a sunshine

smile to go home, When her fiancée saw the flowers and fruit specially bought for her, she hugged her fiancée and apologized to him for hurting the people who love her most because of her emotion. So, love is mutual, love is inclusive, love is warm.

2.2 Human fireworks, the most touching people

With the popularity of short videos featuring "Li Ziqi rural style", people are focusing on countryside areas. Their real, simple, hard-working and down-to-earth characters, and the video style full of fireworks soothed the hearts of many people away from home, showing the charm of rural culture, but also make the citizens who live in the city all the year round yearn for the quiet rural life[6].

Different from the couples' life in the city, couples' life in the countryside is mostly characterized by "harmonious coexistence", which presents "plain and simple happiness" to viewers through videos. The "big family" is usually used as the background of the story, and the daily relationship between couples is shown in the recording of family life stories[5]. For example, Tiktok's "Tao Zi Jie in Shu zhong" video, without fancy filters, perfect angles or luxurious ingredients, presents the audience with the fireworks of rural life through warm and simple meals a day, daily bickering with her husband, and household chores. Among them, in daily communication with her husband at the same time as the subject of much around family members, family life trivia, and relatives and friends, is a certain correlation between the multiple elements namely multiple relations, which is different from the city life partner of binary relation is story content in between two people. In addition, due to the comfortable rural living environment, down-to-earth life scene and strong fireworks, the atmosphere of getting along with partners presented in the short videos of rural life often gives people a dull and comfortable feeling, which reduces the distance with the audience and therefore gains the love of many viewers.

When it comes to love attitudes, rural couples tend to prefer the love of a long friendship. When the face of one party to the other party to pay, the giver is often silent, silent pay, the recipient's response is not as warm as the partner in the city, often is a look in the eyes or oral a hard to express. Tiktok blogger "Shi Cun Xiao yue" documents the couple's comfortable and mundane life in the countryside, showing viewers their daily routines that are different from those of a couple in the city. Their life where there are no tall buildings, only a simple wooden cottage, is not in a hurry driving to work every day, but two people together to field crops, with their burdens to the riverside fishing shrimp, men will harvest crops to market to sell or sell shop owner, a woman is waiting for a man to do some housework at home to go home, is a typical "male master outside, The form of family division of labor in which the woman takes charge of the family is more inclined to the traditional sense of partner life relationship. In a video of the blogger tells the story of a man in the name of his wife will be a big bag of water bamboo sent to his mother-in-law, when the wife asked how

much to send, the man just vague to a little, only a small bag, and said that things are not valuable, what is important is our heart, the wife understood is looking at the

man next to smile. With soothing, slow music in the background, a peaceful night in the countryside and warm, simple meals, the years are quiet.

Table 1. Narrative comparison of mediated partnership between urban and rural areas (Research scope: Typical short videos of daily life of couples in urban and rural areas)

	type of love[1]	love attitude	Partner relationship	Get along with atmosphere
Urban	Happy and happy type	Erotic love + friendship love	Binary relationship	Relaxed and happy
Rural	Harmony type	Friendship love	Multiple relationship	Light and comfortable

3 Conclusion and discussion

Urban and rural two have regional differences of life, couples get along with the story is slightly different. The findings of this study are as follows: first, rural couples' stories are ethical stories of harmonious families, while urban couples' stories are emotional stories of love between men and women. Second, the story of rural couples is about the lingering of interdependent people, while the story of urban couples is about the union of independent individuals who support each other. Third, the story of rural couples is full of firewood, rice, oil and salt, and the story of urban couples is relaxed and happy. Fourth, rural couples' stories are reserved expressions of love, while urban couples' stories are direct and natural expressions of love. Although there are some differences between urban and rural areas in the stories about their partners, each kind of story is worth watching and experiencing, and the beauty of different love can be found in the differences.

"Art comes from life, but it is higher than life." The same is true of the partnership presented in the media. They create according to the materials in real life and add innovation to the creation.

In today's highly developed degree of media, the audience's dependence on media is increasing day by day. Communication scholars walter lippmann mass communication have been proposed to form the information environment of the "mimetic environment", he said: "the mimicry environment and is not the mirror of reality, but the media through the study of the selection and processing of symbolic event or information, to be structured after prompt environment to people." According to Japanese communication scholar Teng Zhuxiao, "There is a big distance between the mimicry environment and the real environment, but people understand the environment and take environmental adaptation actions according to the information provided by the media. These actions act on the real environment, which makes the real environment more and more characteristic of the

mimicry environment. [9]" Video disseminators screen and process the content they shoot to become popular subjects, with dramatisation hidden in reality and some authenticity revealed in the plot. Viewers do not want to explore the truth or falsehood, and over time they regard the mimicry environment in the media as the objective environment itself. The way people respond to the real world with the help of the mimicry environment in the media will affect their view of the real world. In couples videos, especially for viewers who have no emotional experience or are young, they may think that the daily life of couples and lovers in the world should be what they see. However, the relationship presented in the media is an over-ideal state, and people are more willing to show some beautiful scenes and stories in life[4]. At the same time, for better visual and psychological effects, the characters, scenes and stories will be artificially modified, or called adding filter effect[8]. Therefore, mass communication has the power to form an information environment, and the media is increasingly becoming the most important basis for people to establish their world outlook and values[7]. There are certain differences between the media-mediated partnership and the real partnership.

First of all, in the "love attitude" of urban and rural couples, I only summarized the love attitude presented in most videos, but in real life, other love attitudes between couples also exist, and there will be different love attitudes in different periods of a relationship. Secondly, in the "love type" in real life, the relationship between partners should be diverse and changeable, not as single as the media shows. Finally, in terms of the "Partner relationship", the "binary relationship" and "multiple relationship" in urban and rural areas can exist simultaneously in the daily life of real couples. Therefore, no matter in urban or rural areas, there is no one constant in real partnership, they are integrated with each other. Although there are some references for the relationship between partners presented in the media, it still needs to take reality as reference[10].

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