

Females of America Changing Trend under the Global Media Permeation

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ABSTRACT: From the end of 19th century to the beginning of the 20th century, American feminism stirred a renew power in the plosive era. In this era, people inevitably associate it with the media. This paper introduces the historical developments of media, combining the movies' influences about feminine right and feminist movement to analyze the changing trend about global feminine right, positions. This paper utilizes several classical and typical America movies from 19th to 20th century to analyze the characteristic of the women in this era, so as to reflect the major issue. This paper hopes to retrospect the independent, daring, positive and brave female image, so as to offer some references for modern females.

1 INTRODUCTION

Entering the new century, new media depends on huge advantages on technique occupying strong transmissibility and consequences in history of journalism, this situation did not appear in the past. Its phenomenon has impacted traditional media dramatically, changing the original structure and media ecosystem [1]. In New York, The Times is the most influential newspaper in the United States, it is also among the top in the global influence. From 1996, it began to explore digital development and started relatively Early. Currently, the New York Times News website (New York times) is the most visited online newspaper in the United States, it is also the largest online newspaper brand in the United States. The website has been using pay walls since March 2011. It restart content charging after digital edition subscribers with 800,000 subscribers, surpassing its 780,000 newspaper subscribers.

Led by the New York Times, newspapers in the United States are experimenting with charging for digital content. Film and television industry are developing rapidly. That makes people starting focusing on some socialfeminism right and feminist movement and so on. While the progress of movies development are entering maturely, its move on screen again and again. Feminine rights will be the clue crossing the whole article. By means of deeply dissecting the influence of media on feminist benefit and movement to show, this paper utilizes literatures and classical movies to illustrates if under the media influence, trend about feminist position is rising gradually, as equal as male.

Many scholars have done relevant studies on feminism. Susan A. Mann, Lu Jingjie and Wei Qingqi used the perspective of environmental justice to explore the history of pioneers of ecofeminism [1]. Dandan Han analyzed feminism in films adapted from African-American

literature [2], and Hou Jige summarized the basic features and development stages of feminist literature in the 20th century [3]. Shulei Zhu analyzes the development of American feminism from Agent Carter [4].

From the end of 19th century to the beginning of the 20th century, American feminism stirred a renew power in the plosive era. In this era, people inevitably associate it with the media. By means of deeply dissecting the influence of media on feminist benefit and movement to show, this paper utilizes literatures and classical movies to illustrates if under the media influence, trend about feminist position is rising gradually, as equal as male. This paper mainly uses some classical movies to show the meanings of the increases of feminists statues, hoping to offer some references for modern females.

1.1 The development history of feminism in America

Feminism sprouted during the Industrial Revolution. The American War of Independence was a turning point in the status of Women in the United States. Although the war of Independence had little impact on the traditional role of women in society, it did enable women to engage in more activities and gain some rights. The emphasis on freedom and men's rights has led some women to question their place in society. The industrial revolution was a new opportunity for women to gain some rights and challenge convention. They began to consciously protect their rights and fight for themselves. At this point, there were already faint signs of feminism [5].

Feminism emerged during the American Civil War, during which various reforms emerged in society, the most important issue being slavery. Women played a central role in many reform movements, especially the abolition of slavery. During this period, there were also two feminist movements.

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1.2 American media development and feminism

During the whole social development process, feminist right is rising obviously, which also illustrates that while the technology is having leaps, the out-fashion and traditional concepts have been broken by people and society. Social media gives some new explanations about female and having brand new view for this creature that have been ignored by social development and human being evolution.

Using the super-great nation-America, it can be a case in point. Even if its technology, medical and education is the most advanced degree in whole world. However, during its developments, some topics about feminist rights or feminism, which as a deep and acute problems in social living still today. Besides, it is wealthy that those complex factors cause media bred in this special historical era. Feminism and feminist rights are chosen by editors, who use them as materials to arrange into abundant dram works. Under the working hard with directors, those questions as arts style on screen. Hence, the society focus on the questions wisely and deeply. While the visions and dreams are produced, movies as a artistic style to restore the realities, it not only reflects something happened in the past, but also is a important intermediary to show and spread the feminine statues living and inspirit.

RBG is a symbolic movie accomplishment, which is a record theme and it was awarded the best record movies of 91st Oscar golden statutes. With this honor, it not only meant the work's success. It also reflected social media and society have abandoned the ancient attitudes about feminism already. A renewed changing and understanding about feminist era is coming, they broke the limitation about careers, educations and political rights [6]. The movies got the most advanced reward in the movies cycle. Hence, more and more feminist issues are paid attentions by international organizations and societies widely.

There is a image in the movie, after Carter president went on stage. He said that there has not African with the seat in the federal court, which also has not female position. However, he wanted to change this situation. Besides, he said another words that "I just used less than fifteen minutes to appoint her. It is my honor that awarding this lawyer to be 107th big judge in America federal court, who always to be the first, leader of civil right. There has not convention in America law system, female enter the court is a fantasy before. Until O'Connor and Ginsburg have appeared, conventions have been overthrown. The era that court's gate just allows male entering is ending. After that a brand new period is beginning. Social development is progressive led to gender discrimination declining. They accept female this organism is survive on the earth. social development's trend is fair. Especially they do not focus on sex deeply, they prefer to care the last reputations and influence.

2 Feminist movies' influence on traditional ideas

2.1 In traditional era, the concept that society gave to female

"Looking up to men and down on women is propagating in the all around world and this opinion is rootedness in people's mind. Because all males are saddled with mission about continuity of a clan. In this case, female just as a simple subordinate tool. Females' proprietorship is belong to their husband, when they get married that Monet. Female just likes cheap slave, they cannot make any decisions for their own life. Traditional notion causes females' value just perpetuating the family. It is unnecessary that females for entering top universities to be educated or joining some political events. Gradually, whole society think this situation is normal and correct. Nobody against that. More and more females do not aware their proper rights are violated. They do not have right ideology to face those things. They give up their own prospect resolutely. Under abundant factors, they believe marriage is the best destination to them. At the same time this means can achieve them to be a better person. Though, this lifestyle is boring, it better than seating on desk whole day to study a academic words at least.

2.2 Development of media and feminism ideas' transformation

Mona Lisa Smile is a classical movie, which reflect some problems that female undergo in the realistic life and show what their destinies, female issues always a focus in the society. In other words is that female issue only a rotten epitome about society. As an artistic form, this movie shows American transformation in 1953 period. Catherine is a female etcher, she graduated from Berkeley university, where study atmosphere is so popular. She found college's attention is not academy, but on the females' marriage, during she was teaching in Wesleyan college for Women. Even if feminist position is higher than before in the fifties, tradition notions are still not be broken at all. Catherine is strict but humorous woman teacher and she also is leader as masculist opponent. we can know that feminist right is improving from this character, females do not depend on male closely to survival. They start to pursue independence and freedom on inspirit. Females slip the leash. Independent personality has become a strong weapon for female.

Besides, Besides, *The Devil Wears Prada* is also a familiar movie that we know. In this movie, a female, who is a fashion editor, her nickname is female devil. Her character is harsh and perfectionistic ergomaniar. Movies invitation gives era a brand new life and influence. Showing the classical images by lenses. It is more worthwhile that movies provide a method that feminist issue can be shown in public. More females realized that they were so ignorant and foolish before. Social media concentrated on feminist issue seriously, they rethink by these phenomenons. movies are artistic production, which

combine with the realistic parts, movies are idealism, however they carry stick that comes from actualities. Arrival of a Train was shot by the father of world cinema the Lumiere brothers. Cinemas' production not only meant there is a new intermediary arising, but also its appearance provide a opportunity to show more social deep-seated issue well, which make those issue are dissected completely [7]. First of all, from the perspective of film, American female TV dramas have broken the traditional illusion of American TV dramas for a long time.

The triad of fantasy drama, crime drama and medical drama has continued since 2000, with a number of series. It has won the award of an Emmy and a Golden Globe, and has a sizable, demographic and broad audience in the United States Group. American female TV dramas are quite different from traditional American TV dramas in terms of genre and creation mode.

So far, it has formed a relatively fixed template for editing and creation, which has brought unprecedented effects to the audience on the level of viewing sensory effects. There is freshness and experience. The cultural development of the Conference is of great significance and promotes the spread of American values. It is also an important cultural phenomenon [8].

Guo Suiping's Discussion on Harvard President Faust's Values of Women's Education made an in-depth discussion of Faust's values of women's education. Faust not only loudly called for the importance of women's education, but also pushed forward the diversity reform of Harvard's teachers and students. Foster maintains that the biggest purpose of female education is to capture a sense of fairness and promote social development. She believes that the intelligent endowment of women is indispensable for improving the level of human resources in the world, and the change driven by female curiosity brings various opportunities for social progress. Building a more prosperous and beautiful society by improving the situation of women is president Faust's pursuit and ideal. Under her leadership, Harvard University made unremitting efforts to eliminate traditional prejudice against women, to empower women in education and work, and to create more opportunities for women to display their talents. While the digital era is coming, realistic and objective data have more persuasions and references. In the movie RBG, when Ginsburg was interviewed, she recollected her studenthood, she said that Cornell University had become the first choice for parents, when they made decisions for their children. Male to female ratio is 4:1 in the campus. This data implied that feminist rights were undergoing unfair treatment. Unbalanced proportion hind some dangers and social issue were ignored by people. Exactly, no one realized them [9]. Feminists began to emphasize women's empowerment consciousness in Higher Education by Joann Digeorgio-Lutz.

The Transformation of Women's Empowerment focuses on the empowerment of women and explores the role of women in various areas of the university and how they change. In short, from the feminist standpoint, there are many researchers discussing the status, role, dilemma and growth of American women in the development of

universities, which theoretically provides extremely rich and complete research on the female presidents of American universities.

3 Media has permeated in the global and has effected Asia female

Nowadays, media has permeated already in the global surroundings. Movies make a huge influence, which effect a lot of nations' feminist inspirit. Females' awarenesses are awakened. India is one of the most representative nations. There yeas India's economies are developing rapidly, which motivate visions and dramas' development. Social issues are chosen to be materials. Directors show those issues on screens. That make more audiences to understand. Wrestling Competition is a movies that comes from India. They utilize the females' psychology and inspirit in the sport field to show and reflect awakening with ideologies and inspirits. When this movie screened, it got huge reverberations. Not only those audiences were touched by two female wrestlers' inspirit but also this movie makes abundant India females even if Asia female awake from traditional notions. This movie has strong educational meanings and women's color. That has broken the notion about Body-only theory, only women's theory. Female strengthen is more strong, women's body should be controlled by themselves. A movie can reflect a national social current situation. Film and television works' development have motivated the awakening of social consciousnesses.

4 CONCLUSION

In the western society, females are educated earlier than Asian females [10]. American women's films since the 21st century seem to be inseparable from the female self-consciousness. Feminists' statues are improving, which are the inevitable trend.

Arguably, the awareness of consciousness and sexual movement has caused women to reexamine their own identities, statues and powers in the social living. Under a various of outside conditions, women are no longer satisfied with taking care of their husbands and children at home. In fact, females' status lower than males' status is a subjective opinion. Feminist rights are improving, which are the inevitable trend of social progress and development. Because female is a unnecessary factor during the social development. More and more female take part in political events. Females and males' status almost equal at close quarters in the film and television works.

Institutions cancel sexism, international conference publish some issues about female are increasing. Those examples can indicate feminist rights situations directly. Media is a bridge to contact female with global. New media replacing old one is also a necessary consequence, media has abundant role in the social development. This paper hopes to retrospect the independent, daring, positive and brave female image, hoping to offer some references for modern females.

AUTHORS' CONTRIBUTIONS

This paper is independently completed by Jihao Liu.

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