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Keynote Speaker I

Prof. Shuo Zhao, Communication University of China (CUC), China

Biography: Dr. Shuo Zhao is professor/PhD Supervisor in Communication University of China (CUC) and guest professor/PhD Supervisor in University of Malaya (UM) and Krirk University of Thailand. He received his two Ph.D in Shanghai International Studies University and Northwestern Polytechnical University. He did his Postdoctoral Research both in Fudan University, Shanghai of China and Universitat of Barcelona, Barcelona of Spain. He is majored in comparative education and applied linguistic. Professor Shuo Zhao ever presides over National Social Science Fund in China, China Postdoctoral Science Fund, Humanities and Social Science Fund of Chinese Ministry of Education, National Education Science Program, Social Science Fund of Shaanxi Province and Research Project on Major Theoretical and Practical Problems in Shaanxi Province, etc. He publishes 100 papers and articles approximately. He is awarded as International Humanity Scholar by American Common Ground Publishing and CEU of Spain in 2014. In addition he is awarded as Emerging Humanity Scholar by American Common Ground Publishing and Imperial College London in 2017. Recently he is awarded as Emerging Scholar by University of Pennsylvania in 2018.

Speech Title: European Bilingual Education Policy and Model in Bologna Process

Abstract: First it will introduce CLIL education policy in EU (Content and Language Integrated Learning). Then development of bilingual education in EU will be discussed. Based on bilingual education model curriculum design of bilingual education in European Union is expounded with case analysis of bilingual education in Luxemburg and France. Evaluation on bilingual education will be put forward at last.
Keynote Speaker II

Associate Professor, Meiling Wong, Taiwan National Chinyi University of Technology, China

Biography: Meiling Wong is currently a distinguished Associate Professor of Taiwan National Chinyi University of Technology. Certified with dozens of international licenses, she is positioned as the Industrial Consultant of the Certiplat Limited and the Guidance Counselor of the Professional Certification Committee. She has published research articles in SSCI journals, including Journal of American Journal of Economics and Sociology and Journal of Business Ethics as well as others, The International Journal of Diversity in Organizations, Communities and Nations and Chinese Management Studies, among others. She also serves as a regular paper reviewer for the above journals. Her recent research interests include Guanxi Management Theory, Service Quality, Cross-cultural Enterprise Operation, Human Resource Management, Organizational Culture, Leadership and Empowerment.

Speech Title: Guanxi Management in Complex Adaptive Systems

Abstract: In China, Guanxi is the basis on which Chinese exchange a lifetime of favors, resources, and business leverage. Guanxi is considered a unique construct and a product of Confucian values and the contemporary political and socioeconomic system in Chinese society. With its cultural embedding Guanxi, as the social norm of conduct, functions as complex adaptive systems that expand and interconnect to become well-knit social networks; meanwhile the functions of well-fixing and self-reinforcement of the Guanxi networks (chuens) are activated internally, externally, and interactively for maximizing the synergy, which shows their extreme flexibility of adaptation. Taking as a case study an outside direct investment (ODI) Taiwanese firm in China, we address and conduct a survey to examine the effect of Guanxi on management. Results of the research suggest that Guanxi is not limited to interpersonal links; it is also the switch that activates social networks and that reconciles interpersonal and internetwork mismatches to influence management efficacy.
Keynote Speaker III

Dr. Liviu Popa-Simil, LAAS–Los Alamos Academy of Sciences, USA

Biography: Dr. Liviu Popa-Simil is the Executive Director of LAAS – Los Alamos Academy of Sciences, which strives to serve the public good by promoting science and innovation and the president of LAVM LLC, a private company developing Nano-nuclear materials and THz applications as security systems. He is a nuclear engineer physicist, graduating from the Nuclear Engineering Faculty in Bucharest, Romania, specialized in Fast Breeder Reactors Physics and Engineering, and with dissertation work in Laser-Plasma Jet Nuclear Materials Enrichments. Since 2002, he has worked for Los Alamos National Laboratory, developing Real Time Radiography methods, and then, developed advanced nuclear fuel cycle as part of AFCI program, previously being a senior researcher, program manager at NIPNE-HH, in Bucharest Romania, specialized in accelerator applications and nuclear materials. He authored books on Kindle e-Book and iTunes on Nano-nuclear materials, strategic space applications, climate change, transportation, supercomputers, etc., and he has filed patents on resistive spot welding, nuclear materials, THz imaging, ballistics, medical devices, etc. He has also contributed more than 300 peer-reviewed articles to professional journals, wrote chapters for several books on novel nuclear materials, super-computers, etc. and speaks at approximately three to four conferences per year. He gave more than 500 talks, several keynote speeches, many invited talks, and hundreds of seminars and presentations.

Speech Title: Using Deception Baked By Military Assets to Delay Transition from Western Hegemony to Multipolarity

Abstract: The period of colonial and neo-colonial domination of Anglophone and a bunch of other Western Europe countries is going to its very end. The collapse of Soviet Union by 1990 made possible the development of USA hegemony and with Eastward expansion of its military brunch NATO. In spite of human capital of EU it managed to become vassal to US, grace to incompetence and corruption of its leaders. In the modern era, powered by computer revolution, the economic gap between western Caucasian race dominated states and rest of the planet shrinks, and national “Brain Power” of each nation become the driving power for progress, prosperity and obvious for a multi-polar world. Confronted to this new reality, US makes extraordinary efforts to maintain its hegemony and status quo using the entire arsenal of political, economic and military assets, with disdain for morality or fairness for effectiveness reasons.

In contradiction to a reasonable approach of the problem, understanding the roots of the difference in National Brain Power, and take necessary corrections, while integrating in the new world order as a smart power, US under military industrial stake holders pressure, decided to use its military assets, in which it invested $1tn every year, and to push the world towards a path of the and destruction, at the opposite of the path of cooperation and development the new emerging powers are proposing, that for sure is prone to a bd finality, accelerating the decay of the “western civilization capitalist model.
Preface

Held in Nanjing, China on November 25-27, 2022, SSCHD2022 [8th Annual International Conference on Social Science and Contemporary Humanity Development] hopes to provide an excellent international platform for all the invited speakers, authors, and participants. The conference enjoys a wide spread participation, and we sincerely wish that it would not only serve as an academic forum, but also a good opportunity to establish business cooperation. Any papers and topics around social science and contemporary humanity development would be warmly welcomed.

SSCHD2022 proceedings tend to collect the most up-to-date, comprehensive, and worldwide state-of-art knowledge on social science and innovation. All the accepted papers have been submitted to strict peer-review, and been selected based on originality, significance and clarity for the purpose of the conference. The conference proceeding is extremely rich, profound and featuring high-impact presentations of selected papers and additional late-breaking contributions. We sincerely hope that the conference would not only show the participants a broad overview of the latest research results in related fields, but also provide them with a significant platform for academic connection and exchange.

The Technical Program Committee members have been working very hard to meet the deadline of review. The final conference proceeding is divided into 5 sessions. The proceeding would be published in a volume by Atlantis Press.

We would like to express our sincere gratitude to all the TPC members and organizers for their hard work, precious time and endeavor preparing for the conference. Our deepest thanks also go to the volunteers and staffs for their long-hours’ work and generosity they’ve given to the conference. The last but not least, we would like to thank each and every of the authors, speakers and participants for their great contributions to the success of SSCHD2022.

SSCHD2022 Organizing Committee