

The bottleneck and incision of ideological and political theory education in Chinese art colleges

Zhiwen Zhou¹, and Wanying Fu^{2*}

¹The ideological and political department of Beijing institute of fashion technology, Beijing China

²The ideological and political department of Beijing institute of fashion technology, Ph.D. in School of Marxism, Beijing Normal University, Beijing China

Abstract. The university's ideological and political theory education is a great soul project to awaken students' minds and shape character. The successful ideological and political theory education should not only strictly obey the four "circles" positioning of our Party and our country on the theme of ideology, but also highly accord with the three "spiritual" demands of college students. At present, Marxism theory education in colleges and universities poses many problems such as the separation of theory and reality in content, conceptual cognitive and emotional barriers, knowledge disjointed from practice and so on. Therefore, the teaching contents and methods of university's ideological and political theory education should be explored in a targeted way to fulfill the mission of knowledge teaching, character forging, quality cultivating and moral education more effectively.

1 Introduce

Due to reasons such as ideology, politics, propaganda and social system, ideological and political theory, education has a unique position in higher education and sets expectations. However, it is affected by subjective and objective factors as well as large and small environments, such as the great social change in the Internet era. The self-demands of the educated have brought many new challenges to ideological and political theory education in Chinese colleges and universities. The teaching content needs to be optimized, the practice concept needs to be improved, the practice method needs to be improved, and the practice effect needs to be improved.

2 Three "spiritual" appeals of college students

2.1 Wanting to thoroughly understand various theories, especially frontier issues

College students show much interest in academic research of frontier questions of Marxism theory such as integrative studies of Marxism, Marxism and globalization, people's free all-

* Corresponding author: bffwy0906@163.com

round development in Marxism, Marxism and Capitalism (especially contemporary capitalism), Marxism and the theory and practice of Socialism, the hot issues and research results of foreign Marxist research, but they always fail to get the key points. Therefore, we should introduce to college students outstanding works about political science, sociology, law, philosophy, history, economics and other disciplines both at home and abroad, especially the classics of Marxism. We should guide students to critically absorb nutrients in these works, such as the way of thinking, theoretical essence and academic essence on the basis of careful study.

2.2 Wanting to solve all kinds of puzzles

With the deepening of reform and opening up, China's economic system has undergone profound changes, social structure has undergone profound changes, interest patterns have been constantly adjusted, and ideology and values have become increasingly diversified. The truth seems to be getting more and more confusing and seems to be out of reach. We should explain clearly the seemingly contradictory phenomena to college students, clarify the internal logic and mechanism of complex things, and teach them to establish philosophical thinking, critical awareness and view of overall situation concept. They should be guided to view all kinds of social phenomena in two ways by the law of unity of opposites. They should be guided to see the essence through the phenomena, to grasp the "degree" to conduct themselves in the world, and to become wise, steady, law-abiding, proactive, responsible and realistic new citizens.

2.3 Wanting to clarify a variety of social reality problems

An important feature of the Internet age is information explosion. There are many different kinds of information, which is hard to distinguish between true and false. College students should be actively guided to eliminate falsehood and retain truth in the sea of news, and "dispel evil and promote good" in the omnipresent gossip news. We should guide them to deeply understand the ulterior motives behind malicious rumors and social emotions of "enmity of officials, enmity of wealth and enmity of government", and lead them to calmly analyze the violence and impetuosity behind all kinds of negative news, rationally treat all kinds of unhealthy tendencies, properly handle personal value and social values, keep practical rationality and show civilized patriotism, etc.

3 Bottleneck

3.1 A problem of theory separating from reality in content

This is not only the gap between institutional arrangement and theoretical assumption, the gap between reality and ideal blueprints, but also the consequence of some didactic teachers who repeat what books say without thinking when teaching ideological and political theory teachers. For example, the historic fate of Capitalism that Marx predicted, which said capitalism was in the dying decadence and will inevitably extinct, was in sharp contrast with the reality of the "flashback" of capitalism after World War II. For another example, the Socialist core value system includes four basic contents, namely, the guiding ideology of Marxism, the common ideal of Socialism with Chinese characteristics, the national spirit with patriotism as the core, the times spirit with reform and innovation as the core, and the socialist view of honor and disgrace [1]. If we tell students in general that this is the common ideological basis of CPC and people's struggle for unity and individual moral standards and

codes of conduct, it is easy to fall into the void and irrelevant, which is far less clear than "Confucius' benevolence, righteousness, courtesy, wisdom and faith" and "freedom, equality and fraternity".

Therefore, before the release of a more explanatory "24" words of core values, teachers of ideological and political theory must use more ways such as through easy-to-read stories, succinct language and substantial reasoning to carefully analyze theories so that we can make the system of socialist core values education can avoid becoming empty preaching, dry theories, and empty slogan of illusory.

3.2 A problem of disconnection between cognition and emotion

Even if the teaching materials are full of hype, even if the teachers speak clear and logically, some college students will still be disgusted after watching and listening, and it is habitual antipathy and conditional resistance, which is a typical case of "replacing reason with emotion, and replacing objective fact with personal likes and dislikes". This requires teachers to comprehensively use data, historical documents (pictures, historical materials, video, etc.) and live examples to do the painstaking and meticulous work of persuading education, and to truly convince students with emotion and reasoning through silent teaching and interpretation.

3.3 A problem of knowledge disjointed from practice

General Secretary Xi Jinping pointed out, "If a teacher has always made mistakes in questions of right and wrong, crooked and upright, good and evil, righteousness and interests, gains and losses, how can he assume the responsibility of cultivating morality and forging character? Teachers should take the lead in setting an example and guide and help students to grasp the direction of life, especially guiding and helping teenagers to button up the first button of life." Xi Jinping: "four qualities" for good teachers -- discussion with teachers and students of Beijing Normal University", 2014-09-10, China Radio Network. This shows that what students are required to do first in textbooks and classes, teachers must set an example and make double efforts; otherwise, ideological and political theory will be reduced to empty and useless preaching, namely, flowers in the mirror and the moon in the water.

4 Pointcut

Courses of ideological and political theory education involve theory view, historical dimension, realistic caring and moral level respectively, joint bear the responsibilities and tasks of knowledge teaching, character forging and moral education, which will guide college students to develop into mature citizens who have features of "healthy life purpose and independent thinking habits, healthy personality and positive mentality, patriotism and national emotions, social responsibility and historical responsibility, Party identification and People's position, cultural accomplishment and law thinking, commonness and individuality development, problem consciousness and discrimination." The above bottlenecks all seriously deviate from the original intention, principle and goal of developing the university's ideological and political theory education. In a word, on one hand, the university's ideological and political theory education has a glorious mission and great responsibility; on the other hand, it can be said that the situation is grim and problems are prominent. Therefore, it is necessary to make further exploration in the teaching content and teaching methods.

4.1 Combine theory with practice to perfect teaching content

4.1.1 Linking Marxism to domestic and international events, and illustrating cases full of "popularity" to enhance persuasion

First of all, we should focus on the major issues both at home and abroad, such as the Scientific Outlook on Development, the Harmonious Society, the Chinese Dream, Socialism with Chinese characteristics, Socialist core values, international relations, and various social contradictions, and use the basic stand, viewpoints and methods of Marxism to explain these events, so as to enhance college students' recognition of Marxism. At the same time, we should also start with some details and give examples of some well-known figures (such as Cui Wanzhi, Xu Benyu, Gao Ming, Hong Zhanhui, etc.), and use these vivid examples or wonderful stories to illustrate, so as to enhance the affinity and vitality of the theory. For example, when teaching students that humans should live in harmony with nature, the movie "Wolf Totem" starring popular actor Huang Xiaoming can be recommended. When teaching about love equally with no class differentiation, you can recommend the film "Monster Hunt". When teaching that humans should attach importance to ecological construction and building a resource-saving society, we can recommend the movie "heavenly dog". When guiding students to learn the law, know the law and abide by the law, they can recommend the movie "Defendant Uncle Mountain". When teaching family moral construction, the film "Warm Spring" can be recommended; when teaching the Chinese Dream, we can recommend the TV documentary "Dream China". When teaching social morality construction, you can recommend the movie "the Day of Leaving Lei Feng". When teaching patriotism and homesickness, we can recommend Zhang Zhi's poem "the Eternal Hymn of the Motherland".

4.1.2 Teaching content combined with students' ideological reality, and promoting "positive spirit" in propagation of values to enhance pertinence

We should dare to face directly the specific system defects and admit our shortcomings and mistakes in our work and problems centered on the most sensitive issues that college students care about most. At the same time, we should explain the objective historical reasons of these issues rationally, and properly indicate the direction and development prospects. We should teach students to learn to view things positively and tell them that everything has advantages as well as disadvantages, any progress is in process, any effort is on the way, any business will not happen overnight, guide them to look forward and think constructively and positively; we should guide students to view various social problems rationally with Marxist thinking, give them a pertinent and rational and sonorous positive response, and criticize the fake, evil and ugly explicitly. We should also spread positive energy and praise the truth, kindness and beauty through various warm news (such as promise of repaying father's debt or son's debt). At the same time, in combination with students' thought and interests, we can recommend some excellent books (such as 《ordinary world》, various biographies and inspirational character stories of different times), websites and BBS (BBS), such as People's Daily online, BBS of Powerful Country, TV channel CCTV Science and Education and entertainment TV programs (talents shows such as "China's Dream Show", "People who move China", "Lecture begins now" and so on, war drama such as "Liang Jian", "Hanging Sword of Zhongtian", "the Sword to cut at the Devil's head", "Red Cradle" and so on, and documentaries such as "the Chinese Anti-Japanese War documentary", "One Inch of mountains and river, one inch blood" and so on) [2].

4.1.3 Teaching major theories centered on the main theme and showing uprightiness so as to enhance a student's initiative

Teachers of ideological and theories education should enrich their teaching contents timely by combining the history of China development, Chinese traditional culture, the concept of Scientific Development, "Chinese Dream" and "Four Comprehensive", closely centered on the main theme of "the Communist Party of China is good, Socialism is good, Reform and Opening up is good, the great motherland is good, the people of all ethnic groups is good", and develop their own new teaching content system timely.

(1) To explain seriously about history, neither playing jokes on history nor saying nonsense about history. By analyzing a large number of historical facts and conducting historical investigation and comparative study on China and the West, it is particularly important to clarify some historical events and figures in the past that are evasive, ambiguous or even reversed in black and white. In this way, the historical inevitability of the New Democratic Revolution and the Socialist Revolution can be objectively explained.

(2) Guide college students to face directly reality problems, not to avoid and even escape them. Students should be guided to learn the principle of starting from reality and acting according to their abilities, to view various practical problems correctly, and to learn the methodology of "solving problems in development by means of development". In the process of developing a socialist market economy, individualism, money worship and hedonism have become increasingly rampant, and there is a great deal of chaotic and negative phenomena of deception, seeking only profits and seeking quick success and instant benefits [3]. Therefore, we should guide students to learn to use Marxism, especially Marxist philosophy, to reveal the essence of these disorders, and help them to establish a correct view of life and values, and make due contributions to the country and society.

(3) We should seek the correct solution to the problem of Marxism, not misunderstanding or even misinterpreting them. We should scientifically interpret the connection between Marxism and Socialism with Chinese characteristics, and interpret scientifically the connection and differences between socialism with Chinese characteristics and Democratic Socialism. We should guide students to firmly build theory confidence, confidence in our roads and institutions, and firmly adhere to Marxism belief, Communism belief, belief that socialism will win and trust in the CPC and the government.

4.2 Keeping pace with the times and innovating teaching methods

4.2.1 achieving a transformation of teaching language by increasing its popularity and linked to reality so as to enhance the effectiveness

Teachers can often use living, witty and humorous words, such as "Zan, Geili, Gao Da Shang" and other simple, fresh, fashionable and healthy network language, transform scientific concepts into easy-to-understand words as much as possible, and explain some profound and obscure theory in an easier way. For example, when criticizing chaotic phenomena such as "helping the old woman but framed up by her" and "doing nothing to save someone from ruin" and calling for the spirit of love, conscience and mutual care, we can cite the popular "Peking University Chengyao literary style" and the upcoming 《Goo Man Law》, specifically speaking.

(1) Conducting intensive education of main teaching content

Ideological and political theory has its qualitative determinacy, its specific requirements and paradigms. The systematic and theoretical main teaching contents, such as the basic principles of Marxism, Mao Zedong Thought and Socialism with Chinese characteristics, are not only the propaganda of ideology but also the teaching of knowledge. Teachers should

follow the rules of academic principles, focus on intensive education and try their best to improve the depth and "breadth" of education.

(2) For the tendency problem of students' thinking, taking the method of combining intensive education with individual education

The social trend of thought represented by historical nihilism, institutional negativism and theoretical abandonism, should be analyzed thoroughly by the way of intensive education, and its social and ideological root should be profoundly analyzed and criticized for its mistakes and harmfulness [4]. For some students who are still "under the shadow of clouds" and "lost in the mountain", they should be treated with individual education, through in-depth discussion and solicitation to help them find the crux of their thoughts, and help them find "the truth of Mountain Lushan" by emotional persuasion and rational reasoning.

(3) For specific ideological problems of specific students in real life, taking the measure of individual education

The courses of ideological and political theory are nearest to the reality of the college students' thoughts. This requires that teachers of this discipline should have a heart of kindness as well as virtue and affinity and are willing to make friends with students, willing to better understand, care and serve college students. We should properly guide students to transform from "the little prince", "the little princess" in family to members of the collective, integrated into the collective life, guide them to look at difficulties and confusions of life, affections and job hunting in a right way, guide them to learn to be tolerant and friendly to deal with interpersonal issues instead of those painful remarkings like "thank classmate for not killing him/her during the four years university life" , and guide them to deal with the relationship between personal interest and professional learning, the relationship between academic study and part-time job in a right way.

4.2.2 Achieving a breakthrough of increasing vitality in teaching methods so as to enhance the sense of practice

Instead of teaching in a single way of speaking from beginning to the end, we should change "injection" teaching style into "guiding style", and adopt flexible and diverse teaching methods, such as open discussion, dialogue, lecture, debate, simulation and so on, and choose an appropriate teaching method for the sake of course features and individual conditions. We can prepare some teaching scenes centered on the subjects that college students show interest in, such as "people's livelihood issues that I pay attention to", "my Motherland is xx years old today, " stories of agriculture, rural areas and farmers around me ", "values evolution since Reform and Opening", "the economic globalization and me", " see the evolution of times from the changing of song styles" and organize students to conduct grouping keynote address and discussion, guide the students to enter their "character" of academic research and make this into video [5]. We should also organize students to participate in social activities of Marxism education, guide them to participate in the tide of social changes, and further stimulate their patriotic enthusiasm, passion of practice, research interest and thinking ability.

4.2.3 Achieving an update of increasing the vitality of teaching material so as to enhance the appeal

With the rapid development of today's Internet technology and multimedia technology, Internet multimedia teaching has brought unprecedented shock to traditional teaching methods, and also provide unlimited opportunities for teaching reform and the establishment of a better teaching environment. Teachers should make full use of Internet resources and proactively realize multimedia teaching, because it has the advantages of strong reducibility, high accuracy rate, large amount of information, good interactivity, easy integration, low

difficulty of self-study, quick update frequency and resource sharing and so on, which can present related topics more specifically, vividly and intuitively. In the age of the Internet, materials such as audio, video, pictures and historical resources are available and plentiful. We must actively adapt to the change of the Internet age, the comprehensive exploration to carry out the multimedia network teaching mode, relying on the Internet and college campus network, and construct a kind of new teaching mode that both teachers can play the leading role and students can fully play the main body role. We should actively carry out teaching activities such as online teaching, online self-study, online assignment and online examination, and achieve the effectiveness of teaching resources and fully share these resources.

5 Conclusions

Articles in art colleges, for example, from the current ideological and political theory education orientation, the paper analyzes the main problems of it, and trying to explore to improve the effectiveness of the main ideas, and to summarize some practical and effective exploration and thinking The future direction of ideological and political education, we should better to students as the center The problem-oriented education concept effectively responds to students' demands, transforms the teaching material system into a better teaching system, and then makes effective responses to many deep-seated problems based on rationalism and pragmatism principles, and leaves room for further practice and prospects.

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