

## Preface

This issue of SHS Web of Conferences contains the proceedings of the 2022 2<sup>nd</sup> International Conference on Social Development and Media Communication (SDMC 2022). The conference took place in Sanya, China during November 25<sup>th</sup>-27<sup>th</sup>, 2022 (virtual conference), with the attendance of about 100 scholars, experts, researchers and scientists involved in related areas.

The Conference aims at creating an active and stimulating forum where current research results and technical advances can be exchanged and the development of social development and media communication can be promoted. For this reason, scholars, experts, scientists and researchers in social development and media communication have come from all over the world to present their activities and innovative approaches to related issues.

To make this conference on schedule, we have a three-part plenary conference including a keynote speech part delivered by three speakers from different countries. Among them, A. Prof. Anthony Pak-Hin KONG from The University of Hong Kong, China performed a keynote speech on Training Speech-and-language Pathologists during the Time of COVID: Some Insights from Practice in USA and Hong Kong. In his presentation, he aimed to summarize and discuss some challenges and opportunities of COVID-19 for higher education in the discipline of speech-and-language pathology (SLP) by highlighting how different academic SLP programs in the US and Hong Kong have introduced and implemented alternative solutions to address the learning and education needs of SLP students beyond the conventional classrooms/clinics amid the COVID-19 pandemic. We are very optimistic that all participants will acquire new ideas and knowledge from this conference to enhance the capability toward social development and media communication.

We have received tremendous paper submissions from all over China and abroad. Through a rigorous peer-review process, all submissions were performed double blind review to check their quality of content, level of innovation, significance, originality and legibility. Based on the expertise review comments, some excellent papers were accepted and the corresponding authors were invited to submit their papers for final publication. The accepted papers included topics on: Social Development Theory Research, New Era Theory and Thought, Cross-cultural Communication, Media Communication and News Spread, Systems and Technologies in E-learning, etc.

We would like to thank the Conference General Chair and the Technical Program Committees for the procedures that lead to the organization of this event, to our colleagues that contributed with its realization, to the SHS Web of Conferences members for their patience while waiting for the final versions of the papers and to every author who has contributed with an article in these proceedings. We hope you will benefit from all the manuscripts of the proceedings and learn new and novel ideas.

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