To Help Urban and Rural Children Share Ideological and Political Education Resources Based on the Online Platform of "Hongyuyousi"

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Abstract. With the rapid development of information technology, relying on the network platform to innovate the form of education is no longer unfamiliar. At the same time, the economic development makes the education conditions in rural areas continue to improve, multimedia and other modern education technology into rural schools, the use of network education resources to carry out teaching activities has gradually been recognized by rural teachers. As a key course to carry out the fundamental task of cultivating morality and people, ideological and political course has obvious deficiencies in the degree of attention and actual teaching effect in rural areas. Based on this, this paper focuses on the problem of how to improve the teaching quality and effectiveness of ideological and political courses for children in rural areas with the help of modern information technology, proposes to build a network resource sharing platform of "Hongyuyousi", and focuses on exploring new ideas for the development of ideological and political education for children in rural areas under the background of network education.

1 Introduction

Since the victory of the national battle against poverty, the Party and the state have paid more attention to the construction of ideological and political education and the implementation of the rural revitalization strategy. However, for primary schools all over the country, especially those in rural areas where information is blocked, the lack of ideological and political resources, imbalanced and difficult to find, as well as the neglect of high-quality ideological and political resources in rural areas, make the moral courses in rural primary schools become empty and feeble "reading from the book", and the education effect is little.[1] Rural revitalization is inseparable from rural education, rural education is an important part of rural revitalization. "Hongyuyousi" platform focuses on the current situation of ideological and political education in rural areas, and provides practical solutions for areas with insufficient ideological and political resources and weak teachers. It is committed to balancing ideological and political education resources in various regions to achieve a relative balance of educational resources, and provides strong support for improving rural children's ideological and political awareness, promoting children's love of home and home, and truly helping children to "tie the first button of life".

2 Background of the establishment of "Hongyuyousi" platform

2.1 Necessary requirements for helping rural revitalization

The Opinions of the CPC Central Committee and The State Council on Implementing the Strategy of Rural Revitalization point out that to promote rural revitalization, we must give priority to the development of education and take the improvement of education level as an important focus of rural revitalization. In order to realize rural revitalization, we must always give priority to rural education, especially the ideological and political education in rural primary and secondary schools. [2] Rural vitalization should not only shape the body, but also cast the soul, and the key is to strengthen the construction of rural ideological and political courses. Strengthening the construction of rural ideological and political courses, especially the ideological and political education for primary school students, is an important guarantee for the revitalization of rural education, talents and culture, an effective way to promote the transformation of rural customs and customs, and strengthen the construction of rural spiritual civilization. It is also a strategic need to cultivate rural local talents, fundamentally consolidate the achievements of poverty alleviation, and realize the effective connection between education poverty...
alleviation and rural revitalization.[3]

2.2 It is urgent to solve the imbalance of ideological and political education resources

General Secretary Xi Jinping once pointed out in the article "Solutely Promoting Common Wealth": "What we call common prosperity is the common prosperity of all people, and the material and spiritual life of the people are rich." Since China won the overall victory in the battle against poverty, the material standard of living of the Chinese people has been greatly improved, and the people's living conditions have been greatly improved. But it cannot be denied that the problem of unbalanced and inadequate development still exists in our spiritual life, especially in the field of education. In some areas, "spiritual poverty" is still an unignorable stumbling block to its long-term development.[4] The most important and fundamental problem to solve "spiritual poverty" lies in ideological and political education. In today's all-round well-off society, the economic level of rural areas has been greatly improved, the educational environment has been greatly improved, and the educational facilities are basically complete. However, due to the imbalance of ideological and political education resources, most of the educational facilities from cities have not been effectively utilized. [5] This problem seriously hinders the development of rural ideological and political education, further enlarges the ideological gap between urban and rural children, indirectly contributes to the high dropout rate and incidence of adverse events of rural children, which not only restricts the quality and efficiency of rural development, but also imprisons the vigorous power and pace of rural revitalization, so as to bridge the urban-rural education gap.

2.3 Dilemma of ideological and political education for rural children

At present, there are some problems in ideological and political education in rural primary schools, such as insufficient attention from schools, inadequate allocation of Taoist teachers, and disconnection between ideological and political resources and primary school children's cognitive ability. Some schools in rural areas have not set up ideological and political teaching courses, and the teaching focus is still on the language number of exam-oriented education; Some rural teachers do not realize the importance of subjective moral education, and are influenced by traditional education concepts and teaching programs. [6] They repeatedly pursue the improvement of academic performance and ignore the other "four education" in the "five education ". [7] At the same time, under the influence of the current environment of ideological and political education, ideological and political courses in large and small schools are staged too strong, resulting in the current situation of hierarchical ideological and political education in China. The logic of ideological and political curriculum setup needs to be optimized.

3 The significance of the establishment of the "Hongyuyousi" platform

3.1 Multi-dimensional linkage, effectively improve the effectiveness of ideological and political education

General Secretary Xi Jinping pointed out: "Ideological and political courses are the key courses to realise the fundamental task of establishing morality and cultivating people." To do a good job in children's ideological and political education, we must first "good ideological and political lessons", which is the meaning of the new era of education.[8] For primary schools, making full use of "Hongyuyousi" is conducive to creating a teaching situation close to students' life with a strong flavor of life, so as to fully highlight the vitality of life-oriented moral education classroom. For teachers, it is helpful to enrich teachers' teaching resources, exercise and improve teachers' teaching level, and then train and equip a group of professional and excellent ideological and political teachers with "strong politics, deep feelings, new thinking, broad vision, strict self-discipline and positive personality". For students, the wide application of "Red nurturing and young thinking" is helpful to help students buckle the first button of life, fundamentally improve the effect of ideological and political education in various stages in the future, and lay a foundation for cultivating qualified talents with all-round development of morality, intelligence, body, the United States and labor.

3.2 Joint contribution and shared benefits to promote the balanced development of ideological and political education

"Hongyuyousi" promotes the integration of online and offline education by using the network ideological and political resource database, realizes the sharing of high-quality teachers and ideological and political resources through the systematic integration of scattered educational resources[9], breaks the educational resource barriers between urban and rural areas, improves the utilization efficiency of ideological and political resources, makes up for the imbalance in the development of ideological and political education between regions, and improves the teaching level of teachers in rural areas. We will help impoverished areas overcome the shortage of ideological and political education resources and promote the development of educational equity.[10] At the same time, it is beneficial to improve the moral quality and ideological level of rural children, enhance their identification of rural culture and value attribution, and transform their needs for a better life into an inexhaustible motivation for the construction and development of rural revitalization, so as to improve the quality and efficiency of rural revitalization.

3.3 Innovative design, customized open teaching content

The teaching design is carried out in combination with the
designated books for compulsory education in primary schools. On the basis of grasping the basic contents of the teaching syllabus and textbooks, focusing on the reality of students' life, study and development, paying attention to social hot spots, and gradually increasing ideological and political education and teaching resources based on the scientific cognition of the relationship between individuals and nature, the world, the country, the society and the self. At the same time, thematic teaching should be carried out to reintegrate classified resource contents according to social events and social problems, overcome the disadvantages of traditional education that cannot fully activate resources, constantly explore the depth of thematic topics, highlight the key points of textbooks, so as to explain deeply and simply, teach students according to their aptitude, meet the multi-faceted ideological and political learning requirements of primary school students, and fully mobilize their learning enthusiasm and subjective initiative.

4 The specific functionality of "Hongyuyousi" platform

4.1 Integrate network ideological and political resources

"Hongyuyousi" platform uses big data to integrate, summarize, review and classify online ideological and political resources. It classifies and shares existing Ethics and law course resources, including person-to-person version and regional version textbooks, high-quality Ethics and law course videos recorded by famous teachers, user-created and uploaded learning resources, and relevant spirits in current affairs, politics and national policies. The complex and disordered ideological and political resources can be integrated in an orderly way, which is convenient for users to search and find, reduces the pressure of teachers to prepare lessons, simplifies teaching steps and improves teaching efficiency.

4.2 Upload and download Taoist course resources

"Hongyuyousi" provides users with a channel to upload self-made ideological and political education resources and related materials, and encourages users to exert their subjective initiative to create ideological and political resources combined with primary school Ethics and law course courses and upload them. The resources uploaded by users will be reviewed and evaluated by the platform's famous teachers and experts, and the qualified works will be published and shared. The platform will also make the resource library "alive", realizing the efforts of all people to build and share. In addition, users can also download or observe ideological and political resources and teaching reform experience on the platform, so as to realize information interaction and resource sharing.

4.3 Promote regional characteristic ideological and political resources

"Hongyuyousi" platform selects local ideological and political resources according to users' positioning, and pushes accurate content to effectively promote and utilize local ideological and political resources, such as the content of traditional ethnic festivals such as cumin Festival of Xinjiang Uygur Autonomous Region and related knowledge of Shenzhen Special Zone Construction Anniversary, which makes the content pushed by the platform more humanistic. It also enables students to enhance their ideological and political awareness and hometown identity by osmosis, bringing additional effects to rural revitalization.

5 The characteristics and innovation of "Hongyuyousi" platform

5.1 To fill the gaps and bridge the gap between urban and rural ideological and political education

Compared with urban children who have more developed media equipment and more abundant field education resources, rural children's ideological and political education mainly focuses on knowledge indoctrination in the Ethics and law course classes due to the lack or mismatch of ideological and political resources, and the educational effect is unsatisfactory. The platform is the first platform to build and share ideological and political education resources specifically for children. It summarizes and integrates diverse ideological and political resources and teaching reform experience, and allocates them in a balanced way. It pays more attention to the diversity and pertinence of educational resources, fills the gaps in practice in this field, and can effectively improve the ideological and political awareness of rural children. Narrow the gap between urban and rural children's ideological and political education resources and bridge the gap in ideological and political education.

5.2 To innovate approaches, multi-subject help to improve the effectiveness of rural ideological and political education

The platform is committed to promoting the integration of ideological and political education resources, promoting the sharing of teachers, and narrowing the education gap between urban and rural areas. It has the characteristics of sharing and openness. No matter it is famous teachers, professional professors, young teachers and college student volunteers, they can release the recorded quality courses on the platform after passing the review, so that students and teachers in different regions can learn for reference. The platform mobilizes various subjects, such as people inside and outside the academic circle, teachers and students, social forces and school forces, to form innovative forces, promote the linkage between the upper and lower levels, jointly promote the construction and sharing of educational resources, innovate ways to achieve
educational equity, and help improve the effectiveness of rural ideological and political education.

5.3 To dig deep characteristic, according to local conditions to realize resource utilization

The platform uses big data to locate and search regional characteristic ideological and political resources and push intelligent resources to create a teaching situation close to students’ daily life with a strong flavor of life, so that students can receive ideological and political education in a familiar environment, improve their ideological and political awareness, and establish a correct world outlook on life and values. By making proper use of local ideological and political resources, especially those in rural areas, students are encouraged to cultivate a sense of home and country, not forgetting their roots, so as to enhance rural children's sense of identity and belonging to their hometown culture[11], so as to transform their needs for a better life into an inexhaustible motivation to participate in the construction of rural revitalization, and improve the quality and efficiency of rural revitalization.[12]

6 Conclusion

The network platform is an important measure to promote educational informatization. The ideological and political curriculum is the key curriculum to implement the fundamental task of establishing morality and cultivating people, and educational revitalization is the basic task of promoting the national strategy of rural revitalization. This article focuses on the practical problem of the lack of ideological and political resources for rural children, and is committed to creating a network integration platform for the integration and sharing of ideological and political resources. By building an online education platform, it alleviates the plight of ideological and political education for rural children, thus helping the revitalization of rural education. At present, the use of "Hongyuyousi" platform is still in the trial period, and it still needs to be promoted to make more people understand the advantages of the platform and put it into practical use. It is believed that in the near future, the platform "Hongyuyousi" will be recognized and accepted by more and more people, and through the sharing of online ideological and political resources, it will break the barriers of urban and rural education resources, make up for the imbalance in the development of ideological and political education between regions, and the main rural children will "fasten the first button of life".

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