

# Interesting Design and Its Application in Ceramic Decoration Design

Wang Lili\*

Department of ceramic art, Quanzhou Vocational College of Applied Arts Arts, Quanzhou

**Abstract:** This paper defines the interesting ceramic decoration design, this paper expounds the interesting design in the practicality of products, close to life, from the natural art and the language symbol of product special meaning, and how to improve the design of ceramic content, aesthetic value and used in ceramic design interesting, decorative is discussed, for reference.

## 1. Introduction

In modern society, whether called "information society" or "knowledge economy society", all kinds of social phenomena will inevitably give people a kind of depressed, boring, indifferent psychological pressure. Therefore, people inevitably seek spiritual richness and spiritual comfort. At the same time, with the improvement of the consumption level, people's consumption concept has also changed. It used to be mainly practical, but now it pays attention to practicality, pays attention to differentiation, and highlights their own characteristics. The consumption level of the public is also becoming more and more diversified, and the demand for connotation is also becoming more and more intense. The relationship between production and demand is also moving from a single mass production and consumption to a fine, diversified and personalized development.

Interesting ceramic design is to conform to the needs of contemporary society, conform to the needs of contemporary society, and strive to realize the idea of "things for people", with "people" as the main body, the relationship between "people" and "things" is tighter, in order to meet people's various psychological needs.

## 2. Interesting design and its meaning in ceramic decoration design

As a product closely related to human life, its practicality, artistry and economy are the three most concerned elements of its designers. However, in the actual design, the designer has to consider far more factors than the above three elements. That is to say, design is a comprehensive engineering that combines ergonomics, science and technology, aesthetics, sociology, ecology, psychology, philosophy and other disciplines. It can use the most concise design language on the basis of satisfying the functions. Interesting design is about

technology, ergonomics, aesthetics, sociology, ecology, psychology, philosophy, time, etc., from practical function to formal function. From "practicality, artistry and economy" as a way to form a design formula, this is not a complex problem, but a regular science to follow.

### 2.1 Practical "right" is fun

Interesting design is not a popular design, nor a popular design, but a tool of language. The design interest in modern life is mainly reflected in the supplement of modern group psychological theory. Under the rapid development of modern science and technology, new products and new functions emerge in one after another, showing new products and new functions in the most concise and friendly way. It can be seen from here that interesting design greatly improves the affinity of the product, which is the ultimate goal that designers pursue. Pottery can be said to be a special material, which can be designed according to their own preferences, and the material of pottery is also different from our other products, which can be designed according to the preferences of users, and can also be designed and used according to their own preferences.

### 2.2 Close to life, come from nature

In the design, everything is a very valuable material, not a simple bionic, but to extract from the "natural design" of the most basic characteristics, and then applied to the design works, from the overall form, function, structure, materials and other aspects to achieve, everything in nature is based on the premise of survival and reproduction. Nature has been the source of human inspiration since ancient times, and these "designs" are also the masterpieces of nature. Designers apply this inspiration to daily design, to a living whole form or a certain element of new imagination, imitation, deformation, abstract, to modelling, formed our new design works today, for example, flange porcelain, which

\*WLLQJ@163.com

is a very good work of art, it can through our natural form to decorate our life.

### 2.3 Language symbolism of fun products

Product semiotics is to solve the shortcomings of functional design (appearance to follow the function), put forward to take human operation behavior as the starting point, take human behavior as the starting point, and take human understanding as the starting point, so that users can understand the function of the product, from the appearance, and know how to "speak". After the 1990s, with the development of psychology, the development of cognitive psychology and behaviorism, a relatively complete theoretical system was formed. The characteristics of ceramic aesthetic language mainly have the following characteristics: ① bright color, vivid, strong affinity; ② extract natural form elements, and card to it; ③ the most popular cartoon characters in a certain period; ④ exaggerated specific items such as coffee, thus changing the method of adding sugar; ⑤ combines various materials together, produce unexpected effects. People's needs, is an attitude towards life. Of course, our knowledge of entertainment and hobbies is also based on our target population. As long as we pay attention to the many small details of life and experience life slowly, we will naturally attract a lot of inspiration. As people's material lives reach a certain level, they will pay attention to this interesting commodity.

## 3. Interesting design and its characteristics

### 3.1 Fun design, as a unique design way

Fun is involved in the design of ceramic products, from the conceptual point of view, fun is a concept, is a design thinking. "Bamboo in the chest" means the integration of the painter (the designer)'s feeling of bamboo (the design object) and his own aesthetic consciousness to form a new aesthetic image. From "bamboo in the chest" to "bamboo in the hand", that is, "shape in the heart", "line in the hand", this is also a process from the concept to methods and skills. For example, Figure 1 looks for eggshell ceramic ornaments. It is in the shape of an egg with a layer of crushed ice and then coated a black paint to create a crack in the shell, in sharp contrast to the green plants.



Figure 1. Fun flower ware(Internet pictures)

### 3.2 The Relationship between bionics and fun design

Biological design is the simulation of living organisms, which is an innovative simulation and application of the external forms and internal functions of natural living organisms. First of all, theoretically speaking, bionic design is a professional term with conceptual ductility, but there is no such positioning in interesting design. Secondly, the bionic design is more about the description of the shape of the product, focusing on imitation, whether the shape is interesting or not or attractive. The interesting design can also borrow some lovely shapes of nature, just like the interesting seasoning pottery in Figure 2. which is a kind of imitation of natural creatures, but the shape is very cute and full of joy.



Figure 2. Ceramic seasoning jar (Internet pictures)

## 4. Application of interesting design in ceramic product design and decoration

### 4.1. Modeling

The modelling of ceramic products mainly affects the psychology of customers through the decorative factors such as shape, size, and an interesting ceramic products, which can make consumers produce a sense of intimacy, so as to achieve the harmonious resonance between people and devices. Under the background of "eyeball economy", chic, novel ceramic products can instantly attract the attention of consumers and stimulate their desire to buy.

How to make the modeling become interesting in the design, this is related to the design skills. Exaggeration is a common method used by designers. To a large extent, the higher the degree of exaggeration, the stronger the expression ability. Through the main body of the product, ancillary parts of the artistic processing, or extension, shrinkage, deformation, prominent characteristics, to achieve a strange artistic effect, so that customers have an extraordinary visual impact.

In the ancient ceramic art, there has been a formal and formal meaning of the expression, it can be said that "interest" is the inherent tradition of ancient Chinese ceramic plastic art. From the neolithic bag foot pottery and eagle tripod, to the six dynasties porcelain, all kinds of bionic porcelain, from the song dynasty to the Ming and qing dynasties, are all kinds, the body in the pottery history, never broken, it also illustrates the interesting form, because it is closer and closer to people's life, so it became up to noble to civilians are popular form.

In the ceramic modeling design, the interesting expression form is mainly achieved through the simulation and simulation of natural organisms, that is, the bionic design. The shape and style of pottery vary from time to time and region. With the development of aesthetics of The Times, the concept of interest in different periods are also different, and thus derived the development characteristics of interesting pottery. Like the chicken head pot at the height of the six dynasties. The chicken head pot originated in the Six Dynasties and prevailed, while the chicken head pot prevailed in the Wei, Jin and Southern and Northern Dynasties, which was related to the natural aesthetics and the aesthetic pursuit of literati and scholar-officials during this period. The design of ceramic art products also reflects the national culture of different regions. The Magic Flute tableware was designed by Danish designer Biony Wemblede, which was written by Rosenthal, a famous ceramic designer company in the 1970s. The magic Flute, inspired by a famous Mozart opera, combines the shape of the western magic flute, which is similar to the shape of the water drop, with a round bead on it, giving people a different feeling. Arguably a wonderful combination of interesting design and local culture.

The modeling design of interesting ceramic art products has both contemporary and regional characteristics, which reflects the cultural characteristics

of ceramic art products in different periods and in different regions. On the other hand, in the unique characteristics of different periods and different regions, the evolution or contrast of interest, which shows the evolution process and aesthetic contrast of interest in the shape of ceramic products.

### 4.2 Surface decoration on top

Gongblich states in "A Sense of Order" that the decoration is to make the object change without changing the object. For the design of interesting ceramic products, decoration has special conditions in expressing the meaning of interest. The same kind of pottery, different ornaments will produce different beauty. In this era of advocating simple, without any decorative pattern of ceramic although is also very popular, also very suitable for mechanization of production, but because the number is too much, too unified, it is easy to let a person produce monotonous feeling so under the social background of mechanized production society, ceramic product design to meet the needs of the public, the limitation of manual ceramic is also very obvious, so the role of decoration is highlighted.

How does the decoration of ceramic products reflect the design interest? In terms of the fun aspect, decoration is more convenient than modelling. The diversity of decorative art and the simplicity and ease of decorative technology make it the main carrier of ceramic art. For example, the interesting designers of the theme can choose the interesting and story themes as the decorative themes, which has direct characteristics in the expression of fun. Just like color, pattern, style and so on, in the design to have an interesting performance, to have interesting and The Times. In addition, the contrast and collocation of ceramics and materials such as metal and wood, coupled with the complementary functions of the two, can stimulate the vision and touch of consumers, and increase the interest of ceramics. In Figure 3, for example, the cup gives the ceramic and wood different materials, and brings the two together with an interesting smile. If the craftsmanship and shape of this pottery are too mundane, then it is this interesting surface decoration that draws the attention of the customer to the cup decoration, and the decoration is not very complex, but a perfect combination.



Figure 3 Fun tragedy (Internet pictures)

Style design and decorative design are not completely separated. A good ceramic works, modelling and decorations complement each other, if you choose one of them, although can achieve interesting effect, but also can affect the overall decoration design quality, therefore, meet the consumer interests and hobbies, but on the basis of design, interest is temporary, and design is permanent, the combination is the best way.

## 5. Conclusion

Interesting design is not only a design means, but also has a unique aesthetic value, which can add more design connotation to ceramic works."Moving with interest" is the feature of ceramic design, which can make consumers resonate. It can meet the growing psychological needs of users and create unexpected surprises. The interesting decoration design of ceramic products is easier to accept by customers, so that it can better play its market value while meeting their aesthetic requirements.

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