



Innovative Economic Symposium 2022

Opportunities in post-covid era



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<http://ies-conf.com/>

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About the conference IES 2022

Date of the conference:

2022-11-09

Motto

"Coming together is a beginning; keeping together is progress; working together is success."

Henry Ford

Target

The IES 2022 conference brought together scientists and practitioners in economy, international relations, finance and marketing from all over the world. It aimed to collect innovative ideas about new trends in business and corporate finance in the current situation of the world economy.

Thematic Areas

- Reverse logistics, sustainability, recycling
- Sustainability: new pathways of learning & teaching and industry involvement
- Economic impacts on business, automation
- Use of artificial intelligence in business
- Micro & macroeconomic impact on economic indicators and GDP
- Impact on the banking sector, international business
- Influence on stocks, commodities, circular economy
- Labor markets and Human Resources Management
- Digital marketing and customer behavior
- Financial Reporting and the role of accounting
- Information Systems
- Logistics
- New technologies across management

About organizers

Polytechnic Institute Setúbal, Portugal

IPS (Polytechnic Institute of Setúbal, Portugal) is a public institution of higher education situated in the region of Setúbal (45 km away from Lisbon). IPS was created in 1979 and started activity in 1981. At present the IPS comprises five Higher Education Schools.

The IPS has two campi: the Setúbal campus, where four Schools are located - Setúbal School of Technology, School of Education, School of Business and Administration, School of Health - and the Barreiro campus, where the Barreiro School of Technology is located, in a total of approximately 6500 students and 650 employs.

All the premises and equipment are high quality and up-to-date. There are a number of well-equipped laboratories, documentation centers, audio-visual equipment, and computer facilities available to students and teachers.

More information at <https://www.ips.pt>

Institute of Technology and Business in České Budějovice (VŠTE)

The primary focus of VŠTE activities is the implementation of full-time and part-time studies for professional bachelor's and master's degree programmes. The professional study programmes are supported by cooperation with regional entrepreneurs.

VŠTE's other priorities include applied research, the implementation of innovative technologies and knowledge transfer into areas that are current and crucial with regards to the regions needs. Scientific working groups focus on variety of research targets across economic and technical fields, incl. artificial intelligence, neuron webs, corporate strategy, corporate finance, valuation, and many others.

More information about VŠTE at www.vstecb.cz.

Conference report

In the light of recent covid measures, this year, the conference took place online again using the communication platform ZOOM. The whole symposium was organized by the team of organizers from Polytechnic Institute of Setúbal, Portugal and from the Institute of Technology and Business, the Czech Republic.

On 9th November 2022, academics from Ukraine, Portugal, Poland, Slovakia, South Korea and the Czech Republic joined the virtual meeting to present their research and exchange expert knowledge.

This year, the thematic focus was "Opportunities in post-covid era" which allowed describing the opportunities and changes that raised after the covid period.

The conference started with opening speech of A/Prof. Ing. Jarmila Straková, Ph.D Vice-rector of the Institute of Technology and Business in České Budějovice (VŠTE) and A/Prof Luísa Carvalho Ph.D. Vice President of Polytechnic Institute of Setúbal, Portugal, the main host of this year's conference. The conference programme consisted of partly of one and partly of two parallel plenary sessions. All presented contributions attracted the attention of wide audience. Each participant received The Book of Abstracts containing brief descriptions of the presented contributions.

Expert guarantor

prof. Marek Vochozka - Former rector of the Institute of Technology and Business, Czech Republic

Pedro Pardal, MSc, PhD. - Dpt. of Accountancy, Polytechnic Institute of Setúbal, Portugal

The Organizing Committee

The organizers in the host country (Portugal):

Ana Rolo - Polytechnic Institute of Setúbal

Pedro Pardal - Dean of the Polytechnic Institute of Setúbal

Paulo Bogas - Polytechnic Institute of Setúbal

Rui Alves - Polytechnic Institute of Setúbal

Organizers in the Czech Republic:

Eva Dolejšová, MS, PhD - ITB in Ceske Budejovice (CZE)

Jakub Horák, MSc, MBA - ITB in Ceske Budejovice (CZE)

The Scientific Committee

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Polytechnic Institute of Setúbal, Portugal*

*Sandra Nunes, MSc, PhD
Polytechnic Institute of Setúbal, Portugal*

*Prof. Rui Alves
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*Dr. Monika Březinová
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