Ideological and political study of college English courses under the guidance of ecological linguistics

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Abstract: With the development of The Times, the new curriculum reform is gradually promoted. Ideological and political course has become the key teaching goal in the current university curriculum, and also the teaching focus of the reform and innovation of the university curriculum system. As a public compulsory course for college students, college English course involves a large number of students and a long class hours. It is one of the main courses of development courses and ideological and political education. Ecological linguistics emphasizes the connection and connection between language and ecological environment, which has attracted the attention of the education industry in recent decades. As a language course, college English can be organically combined with ecological linguistics. Because language and its environment will interact, and language is the basis of social and cultural inheritance. Therefore, in order to improve the teaching level of college English, it is necessary to perfectly integrate ecological linguistics with ideological and politics of the course. However, in the current ideological and political teaching objectives of university courses, the integration of ecological linguistics has not been valued. According to the current background and the current classroom teaching mode of college English, this paper discusses the strategy of improving the ideological and political education level of college English courses under the guidance of ecological linguistics, in order to improve the current college English education system in China.

Key words: College English; curriculum politics; ecological linguistics.

1. Introduction
According to the development of China's education reform, China proposes the goal of combining ideological and political education with classroom teaching. The organic combination of ideological and political education and various university courses is the trend of The Times and also the teaching goal that must be completed. Excellent ideological and political education can cultivate high-quality and comprehensive talents for China, especially college students in the edge that is about to enter the society. In order to better serve the society, it is necessary to make correct cultivation of students' ideological and political concepts. The main purpose of eco-linguistics is to study the relationship between language and social and ecological environment, so that people can have a basic concept of ecological phenomena and ecological consciousness in the process of communication. In recent years, eco-linguistics has become the focus of the educational community. Some experts have explored the methods of teachers to improve their teaching methods in class from the perspective of ecological linguistics. Therefore, we should combine ecological linguistics with ideological and political college English courses. Under the guidance of ecological linguistics, college English can provide help for students 'life and study, and at the same time, improve students' political quality, ideological and moral quality, and cultivate students' good moral character of loving the country and the Party.

2. The importance of ideological and political teaching in college English courses
With the advancement of China's curriculum reform and the in-depth exploration of the classroom teaching mode, the teaching objectives of ideological and political courses are clearly defined. All the courses in universities should not only impart students 'knowledge, cultivate students' ability, and at the same time, but also strengthen students' ideological and political education. For the college students who are about to enter the society to establish a good three views. As an important part of college classroom teaching, college English has the characteristics of a wide audience and many class hours. Therefore, college English is a good channel for completing the courses and ideological and political education. The content of ideological and political education should be integrated into the college
English classroom, which can not only innovate the mode of ideological and political education, but also improve the traditional college English classroom teaching mode, enrich the connotation of English classroom and increase the interest of English classroom.

In traditional college English classes, students know more about the life and culture of western English-speaking countries, which has a certain impact on students. Such as the culture is not confident, worship foreign affairs and so on. But the course ideological education and college English, not only can let the students learn excellent college English knowledge, but also can let the students understand the Chinese culture, understand the hero history, feel the massiness of our culture, for our nation, our country, our history love interest, have cultural confidence, can further carry forward our culture.

### 3. Basic concepts of ecological linguistics

Ecological linguistics is a language discipline introduced from abroad in recent years. It was produced in the 1970s. In recent years, it has produced a certain social influence and has been concerned by many scholars and experts.

Ecological linguistics involves two disciplines, one is ecology and the other is linguistics. The core idea of eco-linguistics is to analyze the non-ecological characteristics of language based on the language system, and mainly to emphasize the influence and role of language in the ecological environment protection. Eco-linguistics is specifically divided into macroecological linguistics and micro-ecological linguistics. In the middle and late 20th century, futh, the representative of the London Language School, studied deeply. The interaction relationship between language and environment puts forward the new semantic theory of “typical language environment”, which believes that in the process of language form selection, it will be greatly restricted by the local cultural environment. College English is one of the most widely used languages in the world, which is of great significance to the study of ecological linguistics. At the same time, it also provides a new direction and perspective for infiltrating ideological and political education in college English teaching.

### 4. The current situation of ideological and political education in college English courses

With the development of education reform, most colleges and universities in China have made clear the purpose and importance of integrating ideological and political education into college English courses. However, in the process of college English teaching, there will also be many practical problems, and the lack of experience in the operation process, which leads to the imperfect ideological and political education system of college English classroom. First of all, most of the teacher is still in the traditional teaching mode, think the ultimate goal of education is the exam, the traditional teaching idea is the teacher will improve students' professional test scores as the teaching goal, and teaching evaluation way is too traditional, with students test scores, as the only standard of evaluation of students. Therefore, in the teaching process, in order to let students grasp the knowledge points, teachers spend more teaching time to teach students, and ignore the subjectivity of ideological and political education in college English classes, which makes it very difficult to insert ideological and political concepts into college English classes. Secondly, most English teachers' ideological and political literacy is not excellent, because the traditional education mode believes that they have installed deep-rooted educational ideas, and they do not have a deep understanding of Chinese traditional culture, which is that the ideological and political teaching in college English classes has become more difficult. However, teachers do not have enough understanding of ideological and political education, and their own quality is not high, but they have no awareness of independent learning to improve their own quality.

Therefore, in the teaching process, I do not know how to combine college English courses with ideological and political education, and I do not make clear the connection between ideological and political education and English. At the same time, in the teaching process, teachers emphasize too much on their own subjectivity in the classroom, ignore the status of students in the classroom, and do not give students enough time to completely digest the knowledge points. As a result, ideological and political education is only studied as ordinary knowledge points, and does not stimulate students' internal thinking. In this case, students will not only not respond to ideological and political education, but also may lose interest in English teaching, which leads to a great decline in the quality of classroom education, students' political and ideological level, and the national goal of cultivating high-quality talents useful to the society.

### 5. Feasibility analysis of ideological and political guidance of college English courses

Because eco-linguistics is the study of ecological environment and social language, in the process of education, attention is paid to cultivating people's ecological literacy, requiring the educated to have a good ecological awareness, so as to build a civilized society and promote the overall sustainable development. As a language subject, college English can naturally create an ecological language environment that is fully consistent with the educational means in the classroom. In this ecological environment, teachers should deal with the relationship between environmental factors and promote the sustainable development of education and teaching. And college English ideological education, is the political ideological quality and moral concept into college English classroom education, to ensure that students can have good socialist values, clear its love party patriotic concept, to ensure that students can structure complete, to ensure that the development of ecological environment in our country, can have a good future. Therefore, it is beneficial
to innovate in college English classes, to combine ideological and political education with the ecological language environment, so that students can have a better understanding of the traditional Chinese culture through the ecological language and inherit the spirit of their ancestors. Therefore, it is completely feasible to use ecological linguistics to guide the ideological and political affairs of college English courses.

6. Strategy of ideological and political education mode in college English classroom under the guidance of ecological language

6.1 Teachers should have ideological and political ability

In order to carry out ideological and political education for students in college English classes, the most fundamental premise is that teachers should have the corresponding ideological and political ability. As a college English teacher, we should first restrain our own behavior and lead by example. To have a higher political consciousness and ideological and moral quality, also want to have the corresponding level, at the same time in the teaching process, in accordance with the constitution of the party by the national education policy, its thinking to follow the national development, era development, know with the dialectical thinking of materialism scientific view, firmly believe that implement the socialist core values, five four good comprehensive development, clear the core significance of teachers' work, to ensure that can complete the national teaching objectives. For colleges and universities, also want to improve the teachers 'ideological ability and training policy, such as improving for teachers' teaching ability criteria, the traditional focus on teachers 'professional teaching level evaluation way, should be based on this to make innovation and reform, pay attention to the cultivation of teachers' education ability, and in the university English classroom of ideological education integration level. To urge college English teachers can ideological education into work, at the same time, can let the school education teachers for professional guidance, to ensure that English teachers' education literacy, can also combine education teachers and English teachers, research and development team, discuss innovation course ideological and college English a new form of education, to ensure that English teachers can integrate ideological education skilled into the college English classroom teaching, better help students understand ideological knowledge, complete the ultimate goal of classroom ideological education.

6.2 Ensure the ecology of teachers' discourse

After teachers have good ideological and political literacy, it is also necessary to ensure the ecological discourse of teachers in the classroom process. The teacher is the student's tutor, or the student's copy object. Therefore, their words and deeds in the classroom will have an impact on the growth of students, and every word they say will become the object of students to imitate. Therefore, in order to better combine the ideological and political education of the course with the college English classroom, teachers should always pay attention to their own behavior to ensure that their code of conduct meets the requirements of teachers and the code of conduct. Ecologists believe that language can change people's attitudes towards the environment. In order to make people's attitude towards a better direction, it is necessary to use some benign words in ordinary communication and make a positive impact on the environment. This is completely in line with the classroom ideological thinking and politics. Therefore, teachers should use more benign words in college English courses, so that students can feel that they have been encouraged and praised, and they should integrate celebrity epigrams and heroic quotes into the classroom ideological and political teaching, so as to ensure that students can better accept ideological and political knowledge. This kind of benign encouraging teaching can stimulate students' interest in learning college English and build a good English ecological language classroom. Teachers will show their own positive outlook to students, which will also enable students to have a healthy growth environment, respect teachers from the heart, and be willing to accept the English knowledge and ideological and political knowledge transmitted by teachers, so as to achieve the goal of completing ideological and political education in college English classes. In the course of teaching, teachers can give the main body of the classroom to students, encourage students to actively explore, and use the way of package awards to communicate with students, set up questions related to ideological and political education, let students actively answer, so that the classroom ideological and political harmonious and stable. At the same time, teachers should ignore their own status, shorten the distance between students, create a harmonious relationship between teachers and students, and achieve further optimization of the ecological environment.

In the ecological language environment of the English classroom, the most important thing is communication. However, for many students in high school, the way of learning English is too exam-oriented, so although English is good, they can only read but not speak, which is a fatal problem for learning English well. Only by skillfully using language can they better learn language and culture. Therefore, in the teaching process, in order to create a good ecological source environment, the teacher should let students communicate more. Even if students make mistakes in the process of expression, the teacher should encourage students to give students full confidence, so that students have a learning attitude that dare to say, love to say and want to say. In this process, teachers should appropriately incorporate ideological and political education knowledge and give appropriate guidance. Can achieve the double improvement of ideological and political education and English level. At the same time, in the process of teaching materials, multimedia information teaching can also be used to teach, so that students can find appropriate knowledge points on the Internet, which is not only in line with the teaching content, but also in...
line with the ideological and political content, and expressed in English, so as to achieve the organic integration of ecological language, English knowledge, and classroom thinking and politics.

6.3 Ensure the ecological selection of teaching materials
Because college English is a public basic language course for all students, students will have differences in their English level. Therefore, in the process of college English teaching and material selection, different students should take into account their mastery of English knowledge, and ensure that the selected teaching materials can complete the ideological and political work of the course. The most important thing is that the selected teaching materials must conform to the ecological nature, so as to create a good ecological language environment for students. For example, the textbook contains positive knowledge points such as life goals, family love and friendship, and social development, so as to ensure that the ecological language system of the classroom can develop well. The most important thing is to maintain students' confidence in Chinese culture, and integrate traditional cultural knowledge into college English teaching, so that students can have a lot of understanding of China's traditional culture and local culture. For example, landscape painting, silk, Sichuan opera and other traditional culture are integrated into the teaching, so that students can feel the vast territory and cultural heritage of China. Use multimedia films to display Chinese traditional culture in class, and look for the same type of culture in western English-speaking countries for comparative analysis. Let the students can clearly realize the difference between Chinese culture and other cultures, so as to cultivate the students' interest in the traditional Chinese culture, so that the students can act as the inheritors and disseminators of the national culture. At the same time can also be in the process of Korean military steel will unyielding spirit to students, can combine with the changjin lake and other popular film, will fight the invaders in our country, indomitable spirit to the students, and can analyze the English language in the process of war, to ensure that students have national belief at the same time, can improve the level of English. Students' main majors can also be integrated into classroom teaching, because universities are more to meet the employment needs of students, so English can be brought into the actual professional application of students, so that students can have good professional quality and complete the goal of cultivating talents and ideological and political courses in China.

6.4 Ensure the ecology of the teaching environment
Classroom ideological and political education needs college English classroom to have a good teaching environment, so the ecology of students' teaching environment will also have a profound impact on students' English performance and future development. The teaching environment of the school mainly includes the classroom environment, the school environment and the humanistic environment. So first of all, we should establish a good classroom environment, respect teachers and respect students, and have a harmonious relationship between teachers and students. Determine clear standards, such as meeting hello, communication with honoriology, to ensure the sustainable development of college English classroom environment. Can also build a civilized campus, green campus, so that students have a good sense of communication and environmental protection awareness. Ensure that students communicate between the civilized language, to create a good campus environment. Let the students can study in no pollution-free clean, beautiful environment in the campus. This can not only bring a comfortable learning environment for students, but also improve their awareness of environmental protection. And humanities environment contains is the whole school inside the humanities exchanges, no matter what time, what place, should let students establish respect for others, help others good moral character, and actively spread patriotic ideas on campus, can regularly hold seminars, for our development and heroic deeds, broadcast patriotic propaganda, let students understand the party's development, understand the party's contribution, stimulate students patriotism, for students to establish good social concept, for the development of the whole school students is to build a better country, this is the course education really to achieve the goal.

7. Conclusion
To sum up, with the development of The Times and the reform of education, classroom ideological politics has become the main teaching goal of all universities at the present stage. As a new type of language subject combining ecology and linguistics, ecological linguistics is in line with the goal of adding ideological and political courses in college English classes, and can achieve the organic combination of the three. Therefore, it is very feasible to carry out ideological and political work in college English courses under the guidance of ecological linguistics. Therefore, with the promotion of the research on ecological linguistics, the scientific behaviors in line with ecological linguistics should be added to the teaching process of college English classroom, so as to ensure that a better ideological and political education environment can be created for college students. Therefore, in the process of college English classroom teaching, it is necessary to clarify teachers 'ideological and political ability, strengthen the cultivation of teachers' ideological and political ability, and integrate traditional culture and other relevant Chinese culture into the ecological environment of college English classroom. At the same time, reasonable college English teaching materials should be selected to establish a good teaching ecological environment. Let college English can make contributions to the future development of Chinese college students, to ensure that they become excellent high-quality talents, so that the country can get a better development and a better future.
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