Preface

We are pleased to present the Proceedings from the 2023 International Conference on Digital Economy and Management Science (CDEMS 2023). The Conference took place in Kaifeng, China during April 21st to 23rd, 2023 (virtual event). It is the first Workshop of this kind, and it was indeed very successful.

The Proceedings cover a broad range of topics concerned with research in digital economy and management science: Data Processing in Economic Management, Economy and Foreign Economic Administration, Blockchain and Cloud Computing, Business Enterprise Management, Decision Making and Business Models, etc.

The Conference was organized with keynote speeches, oral presentations, poster presentations, and academic investigation, attracting about 100 delegates from around the world. The technical program actually started on the morning of April 22nd with keynote speeches by various renowned professors. Among them, Professor Junfeng Liao from South China University of Technology, China delivered a keynote speech. Professor Liao has research interests in Network Marketing and Internet Finance, and he has published more than 40 papers in CSSCI, EI index journals and international conferences, and hosted more than 10 important grands such as the National Grant of Philosophy and Social Science, the Guangdong Provincial Grant of Philosophy and Social Science, the Guangzhou Grant of Philosophy and Social Science, and the Key Grant of the Central Universities. The Conference was closed with an academic investigation on the afternoon of April 23rd.

The Conference was indeed very successful! Internationally leading scientists have been gathered at the CDEMS 2023 and have created a stimulating scientific atmosphere for themselves and for the young scientists. CDEMS 2023 promoted the development and implications in the related fields of digital economy and management science, and promoted the industrial cooperation of academic achievements.

We would like to thank everybody very much who contributed to the success of CDEMS 2023. We would like specifically to thank all the speakers, organizers, and the conference secretary, who helped in various ways and contributed in a very significant manner to the success of CDEMS 2023. In addition, we would like to thank the members of SHS Web of Conferences, whose contribution made possible the volume.

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