

Preface: Proceedings of 2023 International Conference on Digital Economy and Business Administration (ICDEBA 2023)

As a leading role in the global development of scientific innovation, China has been creating a more and more open environment for scientific innovation, increasing the depth and breadth of academic cooperation, and building a community of innovation that benefits all. 2023 1st International Conference on Digital Economy and Business Administration will be held by Zhejiang Gongshang University Hangzhou College of Commerce on November 19th, 2023 in Hangzhou. ICDEBA is an annual activity organized by experts from all over the world, which serves as an academic platform for international scholars, researchers, and everyone interested in relevant fields to share their inspirations and achievements.

ICDEBA 2023 aims at promoting academic exchange and communication in digital economy and business administration. Participants in these fields are welcome to present their findings in forms of papers or speeches and to further bring more inspirations and collaborations with the help of ICDEBA 2023.

The core theme of ICDEBA 2023 is digital economy and business administration and we encourage the exploration of a wide range of topics, including tax and accounting, digital enhancement, enterprise management modernization, sustainable development, etc.

We expect this conference would encourage future digital economy and business administration research. We look forward to seeing all of you at the next ICDEBA.