Research on the Sustainable Development Guarantee System for International Cooperation and Exchange of Vocational Colleges in Chongqing

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Abstract: The self-construction of the sustainable development guarantee system for international cooperation and exchange in vocational colleges is an activity that draws on the advanced experience of domestic and foreign vocational colleges, combines reality with the school situation, and localizes and innovates international experience. Each country has its own national conditions, and each vocational college has its own specific situation. International experience cannot be blindly copied, and all universities cannot operate in a homogeneous manner according to a single model, let alone turn internationalization into Westernization. The prerequisite for maintaining vitality through internationalization is localization. Vocational colleges selectively absorb good concepts, ideas, and practices from foreign education, integrate their own characteristics and culture, extract methods and models suitable for national conditions and school conditions, and transform and innovate them. They compile normative institutional documents for implementation, thereby promoting the integration of internationalization and localization.

1. Introduction

With the increasingly close globalization, vocational colleges should not only focus on local development, but also have an international perspective and participate in international cooperation and exchanges. Under this goal, international cooperation and exchange will become one of the core factors for the development of future vocational colleges.[1][4]

1.1. Establishing the concept of great power diplomacy and strengthening the construction of an international system

Implement the requirements of the central government's foreign affairs work, strengthen the centralized and unified leadership of the Party, strengthen the construction of the foreign affairs cadre team, steadily promote the system of foreign affairs specialists, and continuously improve the level of foreign affairs leaders and specialists. Further improve the approval system for internal personnel to travel abroad, enhance the international academic exchange mechanism for teachers, and promote the standardization process of foreign affairs management, accelerating the internationalization development of higher education.

1.2. Ensure the vocational education system and integrate into international mechanisms

Take the path of characteristic internationalization, deepen the exchange and cooperation of vocational education culture with Chinese elements as the main focus, and improve the management and service mechanism of internationalization work. Vocational colleges in Chongqing should actively expand their overseas educational bases, establish independent international educational entities, enhance their international reputation and influence, and expand Sino-friend cooperation and exchanges in vocational education.[5] Through credit recognition, teacher-student exchange, and diploma exchange with foreign schools, we aim to expand the scope of international exchange, deepen its connotation, and systematically launch and implement various Sino-friend cooperation and exchange projects.

1.3. Construction of internationalization system for teaching staff

The internationalization of teachers in local vocational colleges in Chongqing is the foundation and important guarantee for curriculum internationalization and international cooperation and exchange in teaching and research. The teaching staff plays a crucial role in the development of internationalization in vocational colleges,
and the internationalization of vocational colleges largely rely on the internationalization of teachers. Local vocational colleges in Chongqing need the support of international teaching and research teams on the path of international development. The promotion of international development and the construction of an international teaching staff in local vocational colleges in Chongqing is to formulate the construction of the teaching staff as a special plan for the development of vocational colleges. In the plan, the main goals of building a teaching and research team are determined, and specific construction tasks are proposed, including the plan to introduce high-level overseas talents, the plan to internationalize the training of local teachers, and the action plan for international teacher exchanges.\[6\] After the planning is formulated, it will be issued and implemented together with the development plan for vocational education, discipline construction plan, campus construction plan and other special construction development plans.

1.4. Talent cultivation and the construction of an international guarantee system for scientific research

The internationalization of vocational colleges is primarily the internationalization of talent cultivation. To cultivate international talents, local vocational colleges in Chongqing need to establish an international professional talent training system that is in line with international standards. It includes the internationalization of teaching ideas, teaching methods, professional settings, and course content, a curriculum system that matches international standards, and the evaluation of teaching quality. It is necessary to form an international training mechanism from the aspects of training objectives, training plans, curriculum system, teaching content and methods, quality assurance, etc. The formation and implementation of an international talent training system mainly takes the form of talent training programs, international courses, high-quality international course resources, international professional certification, degree mutual recognition, international teaching models, student overseas exchanges, overseas teaching practices, student participation in international competitions and scientific and technological academic activities as carriers.\[5\] This requires universities to develop corresponding action plans, make them appear in relevant documents of vocational colleges and implement them, and become highly targeted educational behaviors.

1.5. Construction of funding guarantee system for international cooperation and exchange in vocational colleges

Establish a special fund for international cooperation and exchange, to support important international exchange and cooperation projects, international student education projects, overseas teacher programs, international conference programs, international promotion programs for Chinese language and culture, talent joint training programs and teacher teams, and international construction plans for management cadres; Establish a system of dedicated funds for discipline construction to ensure the safe and standardized use of national and Chongqing municipal support for discipline construction funds. Guide all sectors of society to provide financial support for discipline construction and establish a multi-channel fundraising mechanism. Scientifically formulate budget, improve the efficiency of fund utilization, and ensure the funding needs of discipline construction.

2. The key issue

2.1. Guided by advanced internationalization concepts, promoting institutional changes in the internationalization of vocational colleges

Concept is the precursor to building modern systems, and only advanced concepts can give birth to advanced systems. The construction of institutional systems should have openness, continuously absorb and draw on advanced concepts, and be guided by advanced internationalization concepts, actively promoting the institutional changes of internationalization. On the one hand, we need to strengthen the awareness of international education. Vocational colleges should actively learn and draw on advanced international education concepts at home and abroad, effectively implement the "open development" strategy, and strengthen and focus on enhancing the awareness of international education; Guided by advanced international education concepts, fully utilizing international education resources, actively promoting the construction of the school's workforce, disciplinary development, talent cultivation, scientific research, management services, and cultural construction, vigorously expanding the space of international education, and striving to make internationalization one of the important driving forces for the development of local high-level universities. On the other hand, formulating and improving clear international development strategic plans to enhance the college's sense of subjectivity. One important reason for the current low level of internationalization in vocational colleges is the lack of international development strategy planning, or the fact that international development strategy planning is too macro and not very relevant to the actual situation of the school, which has not been implemented in the work of various colleges, and the potential of departments has not been fully mobilized and stimulated. In view of this, vocational colleges should first base themselves on the actual situation of the school, formulate and improve international development strategic plans with a targeted approach, and promote the internationalization construction of the school with focus, selection, and priority; At the same time, further measures should be taken through policies, funding, and assessment to actively implement the concept of international education in various colleges, enhance the main awareness of international development in high schools, fully mobilize and stimulate the enthusiasm and initiative of colleges to participate in international construction, and strive to improve their internationalization level through various
forms of international cooperation and exchange, promoting the overall internationalization construction of schools.

2.2. Strengthening the institutional construction of internationalization in vocational colleges and constructing a sound international institutional system

The internationalization system construction of vocational colleges mainly involves aspects such as teacher management system, student management system, curriculum management system, and research management system. Currently, it is particularly important to attach importance to the construction of teacher management system. The reason for this is that the teaching staff is a crucial factor in the internationalization construction of vocational colleges, playing a crucial role in the process of internationalization construction. It can be said that without the internationalization of the teaching staff, there would be no internationalization of vocational colleges; At present, there are indeed many problems in the internationalization construction of the management system for vocational college teachers, especially the lag in the internationalization construction of teacher appointment system, teacher training system, and teacher assessment and evaluation system, which seriously affects the enthusiasm of teachers to participate in internationalization and the process of vocational college internationalization construction, becoming the main bottleneck that restricts the in-depth development of vocational college internationalization construction. Therefore, taking the internationalization of teacher management system as the main breakthrough, actively strengthening the internationalization of teacher management system in vocational colleges is the urgent task to strengthen the internationalization system construction of vocational colleges and build a perfect internationalization system of vocational colleges.

2.3. Establish a sound organizational structure and operational mechanism to effectively ensure the construction of an international system

A sound international organizational structure and operational mechanism in vocational colleges is not only an important path to achieve internationalization strategy, but also an effective means to achieve positive interaction between internal and external organizational structures in vocational colleges, providing strong institutional guarantees for continuous innovation in vocational colleges. Therefore, in order to build an international system for vocational colleges, it is necessary to establish and improve the organizational structure and operational mechanism of vocational colleges. On the one hand, establish and improve the organizational structure for the internationalization construction of vocational colleges. The establishment of organizational structure is not only the foundation of institutional construction, but also the guarantee for the operation of the system. The international organizational structure of vocational colleges can generally be divided into two levels: school and college. The school level mainly manages the relevant affairs of the internationalization construction of the school from a macro perspective, while the college level mainly carries out internationalization related business activities based on the micro level. At present, vocational colleges have established institutions such as the Foreign Affairs Office, International Exchange and Cooperation Office, or International Colleges to manage international construction or implement international student education at the school level. However, at the college level, there is generally a lack of specialized organizational structures, and most related matters or businesses are handled by the college office or teaching office. The standardization and professional level of international construction management are seriously insufficient. Therefore, in order to establish a sound organizational structure for the internationalization of vocational colleges, it is particularly important to attach great importance to the construction and standardization of specialized organizational structures at the college level. On the other hand, improving the organizational and operational mechanisms for the internationalization construction of vocational colleges.[3] The internationalization system construction of vocational colleges not only requires a sound organizational structure as a guarantee, but also needs to establish mechanisms to ensure the effective operation of various organizational structures. In terms of the current situation of internationalization construction in vocational colleges, vocational colleges should establish an internationalization construction promotion mechanism with the school as the main body, teachers and students as the main body, and the institute as the platform. Internationalization should be regarded as a basic evaluation indicator and included in the assessment of each institute. The system of responsible persons for international cooperation projects at the school and institute levels should be implemented, and relevant work mechanisms should be formulated to ensure the effective implementation of cooperation agreements.

2.4. Creating a favorable international institutional environment and enhancing the legitimacy of international institutions

The internationalization system construction of vocational colleges must rely on a good institutional environment. Without a good institutional environment as a guarantee, the relevant systems of vocational college internationalization will fall into a "legitimacy crisis". From the perspective of external institutional environment, the key is to further implement and expand the autonomy of vocational colleges in running schools. The government and education administrative departments should further transform their management concepts, establish a sense of service, transform from a "management oriented" government to a "service oriented" government, gradually change the situation of excessive and rigid management in the past, give vocational colleges greater autonomy and space in running schools, create a good external institutional environment for the internationalization of
vocational colleges, and enable vocational colleges to adapt to their own characteristics and actual situation. Independently formulate corresponding policy systems. In this process, the government should strengthen macro guidance, management, and supervision. Secondly, from the perspective of internal institutional environment, the focus is on creating an international atmosphere. By creating a strong international atmosphere, the concept and understanding of internationalization are integrated into the cognition of all teachers and students, endowing every brick, tile, plant, and tree of the school with an "international" color, forming a school atmosphere, academic atmosphere, and teaching atmosphere conducive to international construction, providing resources and space for the realization of the international management system function of vocational colleges, and promoting the smooth and effective implementation of school internationalization construction.

3. Conclusions

The sustainable development guarantee system for international cooperation and exchange is crucial. It runs through all problems. It is precisely due to the imperfect or missing construction of relevant systems that seriously hinder the in-depth development of the internationalization construction process of vocational colleges in Chongqing, becoming an important bottleneck that restricts internationalization construction. Against the backdrop of internationalization becoming the trend of vocational education development, vocational colleges in Chongqing should strive to overcome institutional barriers in the process of internationalization construction, actively strengthen internationalization construction, and further enhance their comprehensive strength and internationalization level.

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