

# Coastal communities' interest in football

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**Abstract.** The purpose of this study was to determine the interest of coastal communities in football. The method used is quantitative descriptive research. The sampling technique used purposive sampling, namely the coastal community of Tanjungpinang city totaling 150 people. The questionnaire instrument was a data collection tool in this study. The data analysis technique used a percentage interpreted in a criteria table. The results showed that 69% of coastal communities in Tanjungpinang City had an interest in football with high criteria.

## 1 Introduction

Sport is a physical activity that a person does to maintain and improve fitness. Sport does not only focus on physical fitness but aims to make the body healthy and strong [1]. Sport is generally understood to be any physical and mental activity that an individual engages in that helps them maintain and enhance their health following exercise [2] interest has two meanings, first the effort and willingness to learn and search for something, second is a person's personal drive to achieve a certain goal. The interest that arises in a person will be an encouragement to develop oneself and improve the quality of life. There are many ways to achieve this, one of which is improving health through regular physical activity or exercise. [3] Physical activity such as sports is closely related to quality of life, health and well-being, therefore every individual needs to have an interest in sports. Many sports are popular with the public, one of which is football. Football is a sport that can be played by various groups of people from early age to adulthood [4]. Football is a very popular sport in the world and this sport is very easy to understand. In general, football can be an attraction for people as a choice of sport from small children to adults, both men and women. Football is one of the favorite sports for all levels of society, such as the coastal community of Tanjungpinang City. Tanjungpinang City is located in the Riau Islands Province on Bintan Island. Many coastal communities are active in sports, such as jogging, volleyball, football, fast walking, and so on. However, the level of interest in football among Tanjungpinang City's coastal people is still unknown. Determining the level of interest in football among Tanjungpinang City's coastal villages is the aim of this study.

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## 2 Method

The method used in this study is quantitative descriptive with a survey approach. The population of the study was the coastal community of Tanjungpinang City totaling 150 people. The sampling technique used purposive sampling. The collection of research data used a questionnaire instrument on sports interests adopted from [5] consists of indicators of needs, hobbies, feeling interested, attention, to be active and maintain health. Data analysis techniques use percentages that are interpreted in a criteria table with the following formula:

$$NP = \frac{F}{N} \times 100 = \dots \%$$

Information:

P = Percentage

F = Frequency of answers

N = Total number of respondents' answers

Next, draw conclusions using the standard criteria for community sports interests:

**Table 1.** Criteria for coastal communities' interest in football

No	Percentage (%)	Category
1	81-100	Very high
2	61-80	Tall
3	41-60	Currently
4	21-40	Low
5	0-21	Very Low

Source:[6]

## 3 Result and Discussion

In Tanjungpinang City, the coastal communities' interest in soccer is in the high category, according to the findings of the data analysis that was done. The following table displays the findings of the thorough data analysis:

**Table 2.** Results of the analysis of coastal community sports interest indicators for football

Indicator	Percentage	Criteria
Need	58%	Currently
Hobby	78%	Tall
Feeling interested	72%	Tall
Attention	53%	Currently
To be active	74%	Tall
Maintain health	76%	Tall

The table shows the percentage of need indicators of 58% with moderate criteria, hobby indicators of 78% with high criteria, indicators of feeling interested of 72%, indicators of attention of 53% with high criteria, indicators for activities of 74% with high criteria and indicators of maintaining health of 76% with high criteria. From several indicators, it is known that the highest interest in sports in society towards football is in the hobby indicator.

**Table 3.** Results of the analysis of coastal communities' sports interests in football

	Percentage	Criteria
Public interest in football	69%	Tall

According to the analysis's findings, 69% of people with high criteria are interested in football and other coastal community activities. Interest is an attraction and pleasure that arises in a person to do something, the interest in community sports towards football shows high results. As a popular sport in society. Football is a branch of sport to channel a person's hobby in doing sports. Football is the sport that is most liked by various groups of people in various regions [7]As the interest of students at school in learning football reaches 58.5 in the interval 47-73 in the high category [8]In line with this, research [9] shows that sports activities in the coastal communities of Semarang City are football, badminton, volleyball, aerobics, table tennis, running and basketball, with the majority being football, in the afternoon, taking place in the village field. Thus, the dominant sport played by coastal communities is football.

## 4. Conclusion

The conclusion of this study is that the coastal community of Tanjungpinang City has a high interest in soccer, which is 69%. The highest indicator that is the interest or interest of the community in soccer is a hobby. This can encourage people to continue to do sports as a necessity of life in maintaining health.

## 5. References

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